

CFYA Summit Agenda London & Berlin

October 18-23, 2026





Attendee List

INSTITUTION	ATTENDEE	ROLE
Arizona State University	Jennifer Malerich	Assistant Vice Provost, Academic and Global Engagement
Arizona State University	Wayne Anderson	Executive Director of Digital Learning Design & Innovation, EdPlus
Baylor University	Jan Kyster	Regional Director of Undergraduate Admissions
Borough of Manhattan Community College	Jose Altamirano	Director of Admissions and Outreach
Clark University	Tom Morgan	Assistant Vice President of Undergraduate Admissions
Grinnell College	Conner Stanfield	Senior Assistant Director of Admission
Howard University	Dawn Williams	Deputy Provost
Lehigh University	Derek Fox	Associate Director of Admission
Lehigh University	Katie Radande	Director, Study Abroad Office
Morgan State University	Keisha Campbell	University Registrar & Executive Director for Enrollment Services
Northeastern University	Ryan Shannon	Associate Director, International First-Year Programs
Oglethorpe University	Ginger Fay	Vice President of Enrollment Management
Rensselaer Polytechnic Institute	Wendy Lin-Cook	Vice Provost for Enrollment Management
The George Washington University	Ben Toll	Dean of Undergraduate Admissions



Attendee List

INSTITUTION	ATTENDEE	ROLE
Pennsylvania State University	Johnna Weston	Assistant Director for Advising and Engagement, Education Abroad
Pennsylvania State University	Patricia Schempp	Senior Academic Advisor, Division of Undergraduate Studies
Pennsylvania State University	David Smith	Associate Dean for Advising and Executive Director, Division of Undergraduate Studies
Pennsylvania State University	Angela Kendall	Art Director, Enrollment Management and Communications
The University of Maryland, Baltimore County	Sam Sullivan	Faculty-led Study Abroad Coordinator
University of Iowa	Brent Gage	Associate Vice President for Enrollment Management and Strategy
University of Iowa	Kirk Kluver	Assistant Provost, Executive Director of Admissions
University of New Hampshire	Tara Hildt	Director of Transfer Admission and Special Populations
University of Wisconsin - Madison	Scott Owczarek	Associate Vice Provost and University Registrar
Western Washington University	Mariana Smit Vega Garcia	Interim Associate Dean and Professor of Mathematics



CIEE Staff List

INSTITUTION/ COMPANY	ATTENDEE	TITLE
CIEE	James Pellow	President & CEO
CIEE	Patrick Moran	Senior Vice President for College Study Abroad
CIEE	Kristin Lamas	Executive Director, College Study Abroad Marketing
CIEE	Allison Moroney	Executive Director, Institutional Relations
CIEE	Lauren Marley	Senior Director, Strategic Partnerships
CIEE	Maureen Sullivan	Senior Director, National Team
CIEE	Lisa Chestney Leeke	Director, College First Year Abroad Partnerships
CIEE	Ilia Cardullo	Events Coordinator
CIEE	JoLyn King	Media Production Specialist

YOUR POINTS OF CONTACT FOR THE CFYA SUMMIT

Lisa Chestney Leeke, +001 717 329-0928 (WhatsApp)

Ilia Cardullo, +001 407 618-3754 (WhatsApp)



London Information



➤ Hotel Information

Radisson Blu Hotel, London Bloomsbury

9-13 Bloomsbury Street, London, WC1B 3QD

+ 44 (0)207 666 2322

Hotel Check-In: 3:00 p.m.

➤ Arrivals & Departures

29 km from Heathrow Airport

Heathrow to London:

- Best option: Elizabeth line (fastest and easiest)
- Journey time: About 35–40 minutes
- Changes: None
- Cost: Around £13–£16 with contactless or Oyster (depending on time of day)
- Route: Board the Elizabeth line at Heathrow (Terminals 2 & 3, 4, or 5) and travel directly to Tottenham Court Road

0.3 km walk from Tottenham Court Underground Station to Hotel

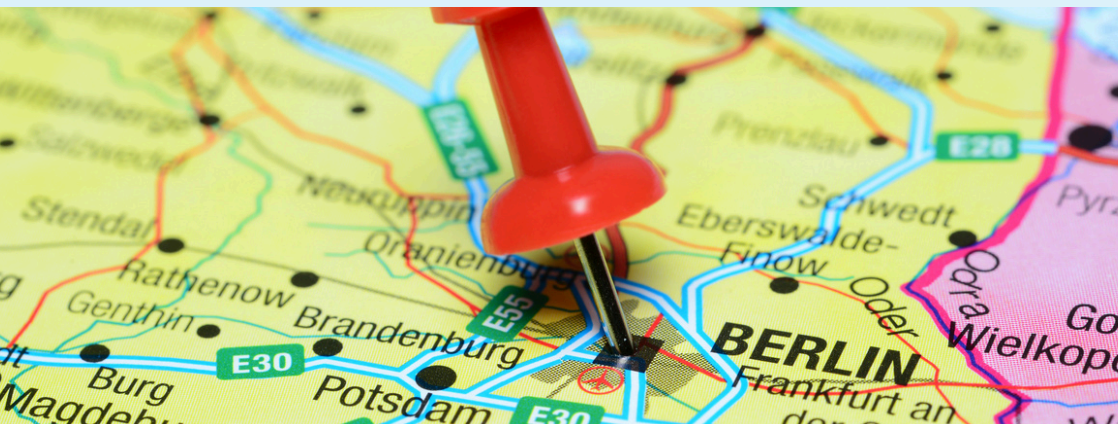
7 minute walk to CIEE London

➤ Dress Code

Business Casual

Comfortable Shoes

Berlin Information



📍 Hotel Information

Hilton Berlin

Anton-Wilhelm-Amo-Straße 30,
10117 Berlin, Germany
[+49 30 202300](tel:+4930202300)

Hotel Check-In: 2:00 p.m.

📍 Departures

26 km: BER Airport to Hilton Berlin
4 km: Berlin Central Train Station to Hilton Berlin
100 m: Hilton Berlin to Stadtmitte metro station

📍 Dress Code

Business Casual
Comfortable Shoes



London Schedule

SUNDAY, OCTOBER 18

All Day

Independent Arrivals

Once you have collected your luggage, you can travel to the hotel either by taxi or by the London Underground.

Option 1: Taxi

Follow the signs to the Taxi Rank and take a London black cab directly to the Radisson Blu Hotel Bloomsbury.
Hotel Address: 9-13 Bloomsbury Street, London WC1B 3QD

Option 2: London Underground

Follow the signs to the Underground and purchase a one-way ticket to either Russell Square or Tottenham Court Road station.

Option A – Piccadilly Line

Take the Piccadilly Line toward Arnos Grove
Travel 22 stops (approximately 55 minutes)
Get off at Russell Square Station
Walk to the Radisson Blu Hotel

OR

Option B – Elizabeth Line

Take the Elizabeth Line toward Abbey Wood
Travel 9 stops (approximately 35 minutes)
Get off at Tottenham Court Road Station
Walk to the Radisson Blu Hotel

Hotel Check-in

Check-in begins at 3:00 p.m. but you may leave your luggage with the concierge on arrival.

3:00 - 5:00 p.m.

CIEE College First Year Abroad Summit Check-in

Check-in for the summit to receive your name badge and summit materials in the Radisson Blu Hotel lobby.

5:00 p.m.

Meet CIEE staff in the reception of the Radisson Blu Hotel for the short walk to the CIEE London Study Centre.

CIEE College First Year Abroad Enrollment Management Summit Welcome Reception

Join us for a relaxed Welcome Reception to kick off the CIEE CFYA Summit in London. Enjoy drinks and a buffet dinner while connecting with fellow summit attendees and CIEE staff.



MONDAY, OCTOBER 19

6:30 a.m. - 8:30 a.m.	Breakfast available at hotel
8:45 a.m.	Meet staff in hotel lobby for the short walk to CIEE London
9:00 a.m.	Welcome to the CIEE College First Year Abroad Enrollment Management Summit and to London <i>Welcome to the CFYA Summit and CIEE London, with introductions and a preview of the days ahead.</i>
10:00 a.m.	Workshop: What is CIEE College First Year Abroad? <i>Learn more about CIEE's College First Year Abroad program and the flexible partnership models.</i>
10:45 a.m.	Coffee Break
11:00 a.m.	Workshop: The Impacts of Going Global <i>Discover the academic, personal, and career impacts of study abroad through a first year and enrollment management lens.</i>
12:00 p.m.	Workshop: Inside the CFYA Academic Experience <i>Explore the CFYA academic model, from course options and credit to academic support and quality.</i>
1:00 p.m.	Lunch & CIEE London Faculty Panel
2:30 p.m.	Co-Curricular Experience: The British Museum (Associated with Introduction to Anthropology course)
3:45 p.m.	Afternoon Tea at The British Museum
	Free Time
6:00 p.m.	Optional: Light Nibble & Mezze at Radisson Blu Hotel
6:45 p.m.	Meet in the hotel reception for the short walk to the theatre
7:30 p.m.	Extracurricular Experience: West End Theatre Evening Mamma Mia at The Novello Theatre
10:00 p.m.	Approximate conclusion of the performance



TUESDAY, OCTOBER 20

6:30 a.m. - 8:30 a.m.	Breakfast available at hotel
9:00 a.m.	Meet staff in hotel lobby for the short walk to CIEE London
9:15 a.m.	Energizer
9:30 a.m.	CIEE Partner Spotlight: Penn State University
10:30 a.m.	Coffee Break
10:45 a.m.	CIEE Partner Spotlight: Rutgers University School of Environmental and Biological Sciences
11:15 a.m.	Workshop: Supporting the First Year Student Abroad <i>Review how CIEE supports first year students through intentional programming, housing, and on-site resources.</i>
12:15 p.m.	Lunch
1:00 p.m.	CFYA London Student Panel <i>Hear directly from current CFYA students about their experience living and learning in London, followed by an open Q&A.</i>
2:30 p.m.	Co-Curricular Experience: Guided Tour of Highgate Cemetery (Associated with Introduction to Composition I course) Optional: Visit to StayClub Kentish Town student housing <i>Join CIEE staff for an optional visit to CFYA student housing on our return from the co-curricular experience.</i> Free Time
6:50 p.m.	Meet in the hotel reception for the short walk to dinner
7:30 p.m.	London Closing Dinner at Browns Covent Garden



WEDNESDAY, OCTOBER 21

6:30 a.m. - 7:30 a.m.	Breakfast available at hotel
7:30 a.m.	Hotel check-out & private transfer to London Heathrow airport
11:15 a.m.	Group Flight Departure from LHR to BER (BA BA990) departs at 11:15 am from London (LHR) and arrives at 2:10 pm in Berlin (BER)

Berlin Schedule

WEDNESDAY, OCTOBER 21

2:10 p.m.	Arrival - British Airways 990 Private transport from airport to hotel
4:15 p.m.	Estimated arrival at hotel & check-in
5:00 p.m.	Optional: Berlin City Walking Tour
6:30 p.m.	Berlin Welcome Dinner at Erdinger restaurant

THURSDAY, OCTOBER 22

6:30 a.m. - 8:30 a.m.	Breakfast available at hotel
8:30 a.m.	Meet staff in hotel lobby for transit to CIEE Berlin
9:00 a.m.	Welcome to CIEE Berlin <i>Get to know CIEE Berlin with an introduction to the team, and an overview and tour of the study center.</i>
10:30 a.m.	Coffee Break
10:45 a.m.	CIEE Partner Spotlight: Northeastern University's N.U.in Program
11:45 a.m.	Workshop: Building a Community of Care <i>Review CIEE's approach to health, safety, and security, including procedures and support systems designed to assist students throughout their experience.</i>



THURSDAY, OCTOBER 22

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|------------|--|
| 12:30 p.m. | Who's Who at CIEE
<i>Get to know CIEE's operational structure and the leadership team joining the Meet CIEE Reception this evening.</i> |
| 1:00 p.m. | Lunch at MokkaBar |
| 2:30 p.m. | Extracurricular Experience: Berlin Street Art Walking Tour

Free Time |
| 6:00 p.m. | Meet in hotel lobby for transit to CIEE Berlin |
| 6:30 p.m. | Meet CIEE Reception
<i>Join fellow summit attendees and CIEE's leadership team for an evening of networking, conversation, food, and drinks as we continue our CFYA Summit experience in Berlin.</i> |

FRIDAY, OCTOBER 23

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|-----------------------|---|
| 6:30 a.m. - 8:30 a.m. | Breakfast available at hotel |
| 9:00 a.m. | Meet in hotel lobby for transit to CIEE Berlin |
| 9:30 a.m. | Workshop: Navigating Enrollment Priorities with Global Solutions Part 1
<i>Discuss today's higher education enrollment landscape and identify where global education solutions may connect with institutional priorities and challenges.</i> |
| 10:15 a.m. | Coffee Break |
| 10:30 a.m. | Workshop: Admissions Access - Connecting Partners to a Globally Minded Enrollment Pipeline
<i>Discover how CIEE Admissions Access connects partners to prospective students through CIEE's high school study abroad programs and recruitment pipelines.</i> |
| 11:15 a.m. | Workshop: Navigating Enrollment Priorities with Global Solutions Part 2 |



FRIDAY, OCTOBER 23

11:45 a.m.	Workshop: Challenges and Opportunities in the First-Year Classroom <i>Reflect on key summit takeaways and consider how CFYA opportunities may connect with your institution's academic and enrollment priorities.</i>
1:00 p.m.	Lunch
2:00 p.m.	Co-Curricular Experience: Stolpersteine - Walking tour of Stumbling Stones
	Free Time
5:45 p.m.	Meet in hotel lobby to walk to restaurant
6:00 p.m.	Summit Closing Dinner at Hauptstadrestaurant Gendarmerie <i>(Walking distance from the hotel)</i>

SATURDAY, OCTOBER 24

7:00 a.m. - 11:00 a.m.	Breakfast available at hotel
11:00 a.m.	Hotel check-out and individual departures
	Independent Departures Check out at the Hilton Berlin is at 11:00 a.m. Multiple attendees have similarly timed flights, and CíEE staff can help coordinate pairs to travel to Berlin Brandenburg Airport (BER) together.
	<u>Option 1: Taxi</u> The Hilton Berlin staff can assist with arranging a taxi directly to Berlin Brandenburg Airport (BER). Allow approximately 30-45 minutes for transit, depending on traffic.
	<u>Option 2: Berlin U-Bahn</u> Walk from the Hilton Berlin to U Stadtmitte station and take the U6 to S + U Tempelhof. Transfer to the S-Bahn S45 toward Flughafen BER and exit at Flughafen BER. Allow approximately 50-60 minutes for transit.



CIEE London

45 RUSSELL SQUARE, LONDON WC1B 4JP

Nestled in the heart of London's vibrant West End, CIEE London overlooks the picturesque Russell Square and is within easy reach of some of the city's most iconic neighborhoods, including Camden, Soho, and Covent Garden.

Located in historic Bloomsbury, CIEE London is situated in one of London's most renowned academic districts. Home to the British Museum and several world-leading universities, the neighborhood blends history, culture, and student life with cafés, restaurants, parks, and shops, just steps away.

CIEE London provides a modern learning environment featuring 10 fully equipped classrooms, staff offices, dedicated study spaces, and comfortable student lounges. Students can also enjoy The Den, an on-site café and social hub, which offers complimentary Wi-Fi and a welcoming space to study, relax, or connect with peers. Classrooms are equipped with projectors, large-screen displays, and integrated computer access, ensuring an engaging and interactive learning experience.

Local Tip

The British Museum is just a short walk away, while Covent Garden, Soho, Oxford Street, and the West End can all be reached on foot in 15 to 25 minutes. Many of London's best museums also offer free admission.



About CIEE London Program Offerings



[College First Year Abroad](#)



[Semester in London](#)



[Summer in London](#)



[Summer Global Internship](#)



[Sustainable Smart Cities](#)



[January in London](#)



[Custom Programs](#)



[Open Campus](#)



Featured CIEE London Center Staff



Claire Kibblewhite

CENTER DIRECTOR
CKIBBLEWHITE@CIEE.ORG



Claire joined CIEE in 2025 and brings more than 30 years of leadership experience in international education. A Londoner by birth with a teaching degree from the University of Southampton, she has built a career centered on delivering exceptional educational experiences, leading high-performing teams, and driving operational excellence across global programs. As Center Director, Claire provides strategic leadership, ensuring the highest standards of student experience, academic support, and operational delivery. She leads with empathy, integrity, and a strong commitment to student success. Claire is passionate about fostering an inclusive, supportive, and high-performing culture where students, staff, and faculty thrive and believes that outstanding international education is built on collaboration, innovation, and a genuine commitment to well-being.

Ashlyn has a background in developing and leading academic programs for the Institute for Study Abroad and CIEE Edinburgh. She has lectured and taught at the University of Edinburgh and the University of Nottingham. She is an Associate Fellow of the Higher Education Academy and supported access to higher education for underrepresented students through the Lothians Equal Access Programme for Schools (LEAPS). Ashlyn earned a Ph.D. in History from the University of Edinburgh (2025), an M.A. from the University of St Andrews (2019), and a B.A. from DePauw University (2018). She has published research on early modern Scottish history with History Scotland, Boydell & Brewer, and Studies in Photography.



Dr. Ashlyn Cudney

ACADEMIC DIRECTOR:
ACUDNEY@CIEE.ORG



Matt Wong

MANAGER STUDENT LIFE/PROGRAMS
MWONG@CIEE.ORG



Matt is American and British-educated, with a B.A. in political science from Richmond the American International University and an M.A. in international relations from the University of East London. Originally from Boston, he has lived in London for the past 10 years. With a background in student services, Matt has worked in academic departments at London Southbank University, the University of East London, and the Royal College of Psychiatrists. He has gained extensive experience in student pastoral support and safeguarding during his time at Bellerby's College, an international private boarding school based in Greenwich, London.



Your London Guide



➤ Welcome to London!

London, England, is a dynamic city celebrated for its rich history, cultural influence, and innovation.

Iconic landmarks such as the Tower of London, Buckingham Palace, and the Houses of Parliament reflect its history, while masterpieces like Shakespeare's Globe and the British Museum showcase its cultural legacy.

As a world capital for finance, arts, and innovation, London stands at the forefront of fashion, theater, and music, with the West End, Tate Modern, and Royal Opera House drawing audiences from across the globe.

Today, its diverse communities, global cuisine, and vibrant arts scene make London a city that bridges tradition and modernity.

➤ Climate & what to pack:

During the fall term (August to December), London transitions into the cooler months of autumn and early winter. In September, daytime temperatures often range between 61°F and 70°F (16–21°C), gradually falling to around 45°F to 54°F (7–12°C) by November and December. Evenings and early mornings can feel colder, so bringing warm layers is recommended.

Rain is common, usually in the form of light showers or drizzle. A waterproof jacket and umbrella will come in handy. Despite the unpredictable weather, autumn brings plenty of crisp, sunny days and colorful foliage across London's parks.

As the term progresses, daylight hours become noticeably shorter, with sunsets arriving earlier.





CIEE Berlin

GNEISENAUSTRASSE 27, 10961 BERLIN-KREUZBERG, GERMANY

Centrally located in the heart of Germany's Kreuzberg district, CIEE Berlin features 10 classrooms, four student lounges, study space, event space, staff offices, an on-campus café, two outdoor courtyards, and complimentary Wi-Fi and printer access. In addition to the Center's amenities, student dorms boast en suite bathrooms in each room, shared kitchens, and laundry facilities.

Students will discover that CIEE Berlin is nearby a large public market hall, plenty of restaurants and cafés, and various shops. The Kreuzberg district is also a hub for the arts, music, and digital technology, allowing students to experience a vibrant neighborhood within Germany's historic capital.



About CIEE Berlin Program Offerings



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[Semester in Berlin](#)



[Summer in Berlin](#)



[Summer Global Internship](#)



[Sustainable Smart Cities](#)



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[Custom Programs](#)



[Open Campus](#)



— Featured CIEE Berlin Center Staff



Adina Stone

CENTER DIRECTOR:
ASTOYE@CIEE.ORG



Adina has served as the CIEE Berlin Center Director since August 2025 and brings more than 20 years of experience in international education, student mobility, and organizational leadership across Europe and New Zealand.

Adina's international journey began as an Au Pair in the U.S., sparking a lifelong passion for intercultural exchange and a career dedicated to connecting students, institutions, and communities across borders.

Adina holds a master's degree in educational science and has held leadership roles, including Market Development Manager Europe for Education New Zealand.



KT Williams

ACADEMIC DIRECTOR:
KKWILLIAMS@CIEE.ORG



KT holds a master's degree in World Heritage and a Ph.D. in Architectural Conservation from Brandenburg University of Technology Cottbus-Senftenberg.

KT has taught at Johns Hopkins University, Brandenburg University of Technology, Deakin University in Melbourne, and Helwan University in Cairo.

Previously, KT worked in public programming and communications at the Brooklyn Historical Society (now the Center for Brooklyn History) and New York Historical Society.



Featured CIEE Berlin Center Staff Continued...



Eric Ginola

**DIRECTOR OF STUDENT LIFE
& WELLBEING: EGINOLA@CIEE.ORG**



Eric has more than 10 years of experience with CIEE in student life, cultural programming, student advising and support.

Eric is a Ph.D. candidate in Germanics from the University of Washington. He has taught at the University of Washington, Gettysburg College, Westfälische Wilhelms-Universität Münster, and Universität Paderborn.

At CIEE Berlin, Eric manages student life, student support, and high school programming.



Laista Tapparo

**INTERIM MANAGER FOR
CUSTOM PROGRAMS:
LTAPPARO@CIEE.ORG**



Laista has a decade of experience working in the non-profit sector, specifically in health and education.

She holds a degree in Architecture and Urban Planning from the University of Buenos Aires, and participated in an exchange program at TU Berlin at the master's level. She is currently pursuing a master in Sustainability and Business Innovation at EADA School of Business.

At CIEE Berlin, Laista is responsible for the development, management and delivery of Faculty-led and Custom programs.



Your Berlin Guide

📍 Welcome to Berlin!

Berlin is a dynamic, globally connected city where history, innovation, and creativity come together to create an extraordinary environment for learning and discovery. As Germany's capital and a European hub for politics, entrepreneurship, technology, and the arts, Berlin offers students countless opportunities to connect classroom learning with real-world experiences. From exploring its complex history and vibrant multicultural neighborhoods to engaging with startups, research institutions, NGOs, and international organizations, students gain meaningful perspectives on global issues while experiencing life in one of Europe's most diverse and forward-thinking cities. With easy public transportation and a thriving international community, Berlin welcomes students to challenge their perspectives, build global connections, and discover new possibilities in a city that is constantly evolving.

📍 Cultural Knowledge

Spoken Language: German

German is the primary language spoken in Berlin, though English is widely understood and used as a second language. Nearly 35% of Berlin residents do not hold a German passport. Berlin's largest ethnic minority is of Turkish origin, following an influx of immigrants due to post-WWII guest worker policies. The city is home to significant immigrant communities from the Middle East, Eastern Europe, and Asia.



📍 Climate & What to pack:

Autumn can be quite varied in Berlin, from sunny 60s to cloudy, rainy 40s. It is good to pack layers and bring both a waterproof coat and shoes, just in case!

📍 Essential Phrases

Guten Morgen – Good morning

Guten Tag – Good day

Die Rechnung, bitte! – The bill, please!

Bar oder Karte? – Cash or card?

Einsteigen bitte – All aboard*

**The final announcement before subway doors close, and they don't bounce back open if something is in the way (like your toes or fingers).*

Easy German: YouTube channel to learn some basics and cultural information about Germany.