

Campus Ambassador Compensation Overview



ciee®
STUDY ABROAD



All activities must be spread throughout the term

GOALS/ACTIVITIES	COMPENSATION STRUCTURE
<p>10 In-Person Activities</p> <ul style="list-style-type: none">• Info sessions, Tabling, Class Presentations, etc.• MIR-Directed: Study Abroad Fairs, Large Campus Events, Advising Sessions, Giveaways, Other MIR Ideas <p>5 Social Media Activities</p> <ul style="list-style-type: none">• TikTok & Instagram Posts• Recommended content bank is provided <p>1 Ready-to-Submit Event</p> <ul style="list-style-type: none">• <i>An event hosted toward the end of the term, specifically designed to convert collected leads into applicants. All leads gathered throughout the term should be invited to attend. CIEE will provide resources and funding to support the event.</i>	<p>A progress update for ambassadors regarding their activities is sent every Friday in the #task-tracker channel in slack.</p> <p>Ambassadors are compensated for activities based on milestones.</p> <p>Milestone 1: Completion of 8/16 Activities. Compensated \$500 at the end of the month.</p> <p>Milestone 2: Completion of 16/16 Activities. Compensated \$500 at the end of the month.</p>
<p>5 “Started App” Referrals per month</p> <ul style="list-style-type: none">• For every calendar month, the ambassadors have a goal of 5 started application referrals. <p><i>A progress update for ambassadors regarding their activities is sent every Friday in the #referral-dashboard channel in slack.</i></p>	<p>This is paid out after the conclusion of each month. Even if an ambassador gets 5 referrals in the first week of the month, they will not be compensated till the end of the calendar month.</p> <p>Compensated \$500 at the end of the month if goal was met.</p>
<p>Additional Activities: Announced as the term rolls out, Ex. Mobile download event sprint</p>	<p>Compensation varies depending on the event.</p>



Potential Earnings for Campus Ambassadors in

One Term = \$3,500 + additional activity compensation

The requirements are subject to change and any activities that are eligible to count towards progress for payment will be clearly communicated in the onboarding and on slack.

Activities that are helpful for referrals but DO NOT count as an activity:

- Lead follow-up (1:1 meetup with interested students, emailing/texting after an event)
- Instagram stories
- Helping at pre-departure events
- Flyers on campus (unless otherwise directed by Jude or your MIR)
- If unsure, please reach out to Jude to verify.



REFERRALS

Campus Ambassadors are encouraged to reach a goal of 5 started application referrals each calendar month, with a \$500 reward for every calendar month the goal is met during the duration of your ambassador program.

To count toward this goal, a referred student must create an account and start an application using your unique referral link. Only referrals that meet this criteria will be counted toward the monthly total.

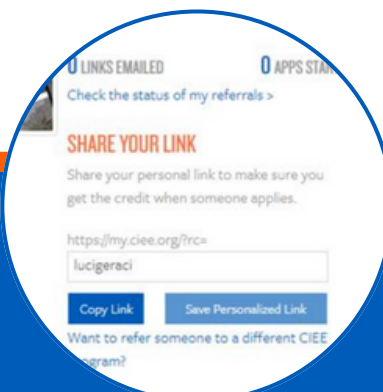


HOW DO I FIND MY REFERRAL LINK?

Log into your my.ciee.org account. You should be able to find your **referral dashboard/URL** like below

You can create your referral link by personalizing the URL with your information in the following format:

<https://my.ciee.org/?rc=FirstNameLastName>



In Person Events



Campus Ambassadors are required to complete **10 in-person events** over the course of the semester.

To be eligible for credit, events must be spread out throughout the semester and submitted via the tracking form (available in the **#resources channel** on Slack). Only submitted events will be counted toward the requirement.

BUDGET & REIMBURSEMENTS:

\$25 Budget for Tabeing
\$50 Budget for Events



Please send your receipt to ambassadors@cieee.org or direct message it to Jude on Slack to begin the reimbursement process.

Be sure to submit your event to the tracker before sending your receipt so we can clearly match the reimbursement to the corresponding event.

If you have an idea for a creative event that exceeds the standard funding allowance, please connect with Jude/your MIR to submit a proposal.

Your proposal should outline the estimated costs and include a clear strategy for how the additional funds will be used to generate leads.





Event Inspiration/ Idea List

- Language challenge/exchange (teach basic greetings in other languages! Opens the door for conversation about study abroad)
- World Map or Global Landmark Challenge (pinpoint where this city/landmark is! Correct answers gets prizes. Share info about CIEE with students who drop by for the challenge.)
- Where in the World would you like to go? (Have students put a sticker on a map of where they would want to go and talk to them about CIEE!)



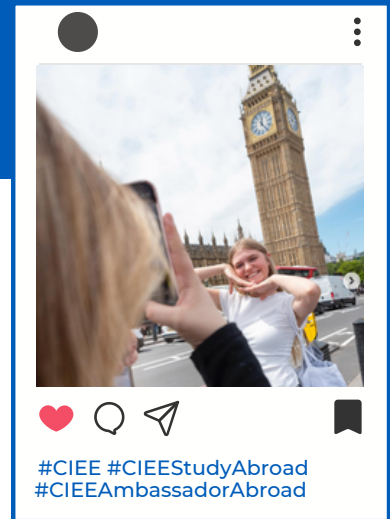
- Study Abroad Trivia Night (w prizes)
- Snacks around the world
- Raffle event
- Cultural Guessing Jar (fill a jar with little objects/items representing different countries CIEE has centers in and have students randomly pick one and guess the city. Can win fun prizes and generate leads!)
- Global Greeting Challenge (Have students face off one on one to see who can say "Hello" in more languages)



Social Media Requirement

6 Social Media posts are required for Campus Ambassadors.

Your account must be set to “public”. The social media activities must be submitted to the tracking form which is shared in the **#resources channel** on slack.



HASHTAGS

(must be used in the caption of every post)

**#CIEE #CIEEStudyAbroad
#CIEEAmbassadorAbroad
#yourUShomeinstitution**



TAGS

(must be used in the caption of every post)

**@CIEEStudyAbroad
@(your US home
institution's main
Instagram/TikTok page)**



AVOID THE BELOW IN YOUR SOCIAL MEDIA POSTS:

- Alcohol
- Drugs
- Partying/clubbing
- Videos including any dangerous stunts/activities (ex. cliff jumping, sky diving, bungee jumping, etc.)



Recommended Content Bank



1. Why you should study abroad
2. How study abroad changed your life
3. Talk about how study abroad allowed you to still complete all required courses on time so you didn't have to delay graduation
4. How has studying abroad helped and **benefitted you in your internship/job search** or how can it benefit you in an internship/job search?
5. **Getting involved** while studying abroad (extracurriculars, clubs, organizations you can join to feel a sense of community)
6. How to **make friends** while abroad
7. Your **favorite study spots** in *country/city name*
8. Your favorite **things to do outside of class** during your time abroad
9. **Things you packed** for study abroad
10. **CIEE academics and course curriculum** in *country/city name*

11. If applicable, **CIEE x ASU Online courses** in *country/city name*
12. **Things I wish I knew** before studying abroad
13. **Homestay life** – benefits of living with a host family when studying abroad (if you were in a homestay)
14. **CIEE Excursions/ Extracurriculars** - vlog or sit-down video recapping/discussing excursions and extracurricular activities offered by CIEE and how they enriched your study abroad experience.
15. **Trailblazer Grant**
16. **Leading Change in Latin America Student Fellowship**



Communication Expectations

Stay connected with your MIR: Ambassadors are expected to keep their MIR in the loop by maintaining regular communication for event planning and campus engagement updates. Ambassadors are also required to meet with their MIR—both virtually and in person—when contacted, including a start-of-semester meeting to plan for the term.

Follow up with your Leads: Ambassadors are required to reach out to their assigned leads at least once a month to maintain connection and offer support in completing their applications.

