INDUSTRY SECTOR IN SEOUL

Diversify your resume by gaining real-world work experience in South Korean enterprises, startups, and more.*

Media and Entertainment
Build skills in:
+ Gaming
+ Publishing
+ Magazines
+ Content creation

Marketing, Communications, and Advertising
Develop work experience in:
+ Social media
+ Event planning
+ Advertising
+ Journalism
+ Public relations
+ Video production

Tourism and Hospitality
Learn more about:
+ Tourism and hospitality operations
+ Marketing & public relations

Entrepreneurship, E-Commerce, and Business
Gain real-world experience in:
+ Accelerators and startups
+ Research
+ Business development
+ Community management

Sustainability
Explore careers in:
+ Event management
+ Sustainable business development

The Crossroads of Then and Now
Dynamic! Trendy! Wealthy! Safe! These are just a few of the adjectives used to describe Seoul, the capital of South Korea, which has been labeled the world’s most innovative country as well as the world’s most virtually connected country.

Seoul’s advanced technological environment, vibrant startup scene, flourishing arts and fashion community, and amazing food make it an ideal place to pursue an internship. The city is both ancient and modern with plenty to see and do. Discover for yourself why Seoul is home to some of the world’s most successful companies and is considered the center of K-pop and esports.

*These companies are examples of previous partnerships and cannot be guaranteed for internship placement.