

STUDENT ADVOCATE GUIDE

Congratulations! You have been entrusted by a faculty member to help spread the word about an upcoming study abroad program. This is your chance to flaunt your digital savvy and create content that gets clicks, likes, reposts, and shares. Remember, this content is perfect for resume/portfolio building.

CIEE has supplied photos, program details, location details, and more with your faculty contact so you can ...

- Regularly post on your social media pages about exciting aspects of the program (Refer to Location Specific Materials for program images)
- Assist faculty at study abroad fairs, class presentations, and information sessions
- Create an eye-catching study abroad flyer and paper the campus with it
- Connect with student organizations such as international clubs, residential life, volunteer groups, and fraternities and sororities with informational flyers
- Build a web page featuring all of the pertinent program information
- Create an email list of all students who've expressed interest
- Call or text students that have expressed interest and haven't yet enrolled
- Create a Facebook group for students who are interested or enrolled
- Create a program blog with a real-time countdown to registration deadline and number of openings available

Your contributions will help ensure students are not only aware of the chance to study abroad and understand all the benefits the trip will bring, but are also motivated to enroll and excited to participate. On behalf of CIEE, thank you for sharing your talents and helping further the cause of international education.

