

SAMPLE - Social Media Posts

Facebook

[sender] University of Portland

[text] Students, this is your chance to spend two weeks walking in the footsteps of Joyce, Yeats, Shaw, Swift, Wilde, and Beckett – May 7-20, 2018



[headline] Join our Faculty-Led Study Abroad Program!

[CTA] Discovering the Rich Literary History of Ireland [[LEARN MORE](#)]

Instagram

[sender] University of Portland

[location] Anytown, State



[text] Picture yourself strolling these ancient cliffs while discussing the works of Joyce, Yeats, Shaw, Swift, Wilde, and Beckett! Join us May 7-20, 2018 #irelandstudyabroad