Founded in 1947, CIEE is the nonprofit world leader in international education and exchange, delivering the highest-quality programs that increase global understanding and intercultural knowledge. We provide participants with skills, competencies, and experiences that elevate their ability to contribute positively to our global community.

THE WORLD IS OUR CLASSROOM. JOIN US.
Dear Faculty,

As more and more students opt for short-term study abroad programs, the demand for faculty-led programs is also increasing. While our focus is customizing programs to ensure each is one-of-a-kind, it currently requires 12-18 months of planning to ensure every detail is covered. We understand that not everyone has the time or resources it takes to plan that far in advance.

In an effort to cut planning time, without sacrificing the high-quality academics or intercultural learning you’ve come to expect, we’ve developed a portfolio of “ready-to-run” programs for the most popular faculty-led discipline – business. Each was built from the ground up, using 70-years-experience as our guide, and each is packed with immersive content designed to bring your curriculum to life.

Of course, if you don’t see something that lines up with your business curriculum, we can still customize any of the enclosed ready-to-run programs to meet your particular academic focus.

Our goal is to ensure that every faculty-led program is an opportunity to open students’ eyes to new ways of looking at things. Not just to broaden their career options, but to expand their ability to collaborate and contribute to our globally diverse world.

Sarah O’Leary
Senior Director, Faculty-Led & Custom Programs
YOUR SAFETY IS OUR PRIORITY

Our No. 1 priority is keeping you and your students safe. With more than 70 years of experience creating safe, reliable study abroad programs around the world, we have an excellent safety record. Each of our sites is regularly assessed using international risk management standards to make certain programs can be safely and successfully run. In addition, every participant is automatically covered by iNext medical and travel insurance, and is ensured the guidance of CIEE onsite staff members, and 24/7 in-country emergency support.

WHAT’S INCLUDED

Unlike other international education providers, CIEE’s program fees are all-inclusive: there are no hidden charges, extra costs, or disappointing surprises upon arrival. From 24/7 emergency assistance to overnight intercultural excursions, one program fee lets you and your students maximize the experience abroad. Every program includes:

- Predeparture & onsite orientation
- Co-curricular academic activities
- 24/7 emergency support
- In-country transportation
- Accommodations
- Some meals
- Classroom space
- Cultural excursions
- Guest lectures
- Comprehensive insurance coverage
- Dedicated onsite CIEE program assistant
- Customized recruitment toolkit

Our full-time health, safety, and security team receives continuous updates regarding political, environmental, and cultural situations around the world.

Every CIEE location has a tested Emergency Action and Response Plan tailored to local realities.

CIEE international staff undergo extensive training designed to mitigate risk to students’ physical and mental wellbeing.

Our emergency notification system simultaneously broadcasts messages via text, phone, and email so your group can be quickly accounted for and informed.

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AMSTERDAM
SUSTAINABLE BUSINESS

Guide your students on an exploration of the Dutch business community to discover how Dutch businesses harness the environment to create profits; where and when the Dutch government is investing in clean technologies; and what Dutch citizens are doing to redefine waste management.

OUT OF THE CLASSROOM AND INTO AMSTERDAM

• Gain insight into companies determined to balance people, planet, and profit with a working tour of investment firm, APG.

• Explore how nature can improve the quality of life with an onsite study tour at Wageningen University & Research.

• Discover the center of technological research in Delft, where remarkable strides in conservation are aiming to save the world’s oceans.

• Learn how organic farms contribute to sustainability efforts with onsite study at the organic farm – Stadsboerfeij Almere.

WHY CIEE?  For 70+ years, we’ve been delivering high-quality programs that increase global understanding and intercultural knowledge.

starting at
$2,200 PER STUDENT*

CONTACT US AT: CIEE.ORG/CUSTOM

BERLIN
BUSINESS IN BERLIN

Treat your students to a behind-the-scenes look at Berlin’s big business market, composed of more than 350,000 small and medium-sized companies and hundreds of start-ups. From optical analytics to laser technology, medical research to mobile communications, the business sector runs across industries – offering students a range of examples from which to explore and learn from.

OUT OF THE CLASSROOM AND INTO BERLIN

• Sit-in on a creative session at co-working community – Betahaus – as entrepreneurs exchange ideas and pitch start-up concepts.

• Learn how the country supports entrepreneurs with onsite study at the German Tech Entrepreneurship Center.

• Meet with start-up gurus at Bicicli to discuss how they’re promoting bicycles as “the ultimate urban mobility solution.”

• Take an excursion to the world’s biggest automotive plant and see why Volkswagen AG is one of the most successful automakers in the world.

starting at
$3,000 PER STUDENT*

*Prices are based on a 2-week program and a minimum of 15 students and include all fees for one faculty leader. Your price may vary based on options selected.
BRUSSELS
ECONOMICS OF THE BELGIAN BEER INDUSTRY

With more than 2,000 years of brewing experience and home to more than 250 breweries, Belgium has earned its reputation as one of the best beer producers in the world. Lead your students into the realm of Belgian beer production to learn the science and art behind the beer industry and the cultural and economic impact of this revered beverage.

OUT OF THE CLASSROOM AND INTO BRUSSELS

- Get a historical overview of beer production and vintage brewing equipment with a study tour of Cantillon Brewery, a traditional family brewery housing the Brussels Museum of the Gueuze.
- Meet brewers striving for earth-friendly beer production practices with onsite study at the award-winning Duvel Moortgat brewery.
- Discover the picturesque town of Leuven where universities and breweries form the heart of the city.
- Learn how Trappist monks came to rule the brewing business during an excursion to Chimay.

WHY CIEE?
Unlike other providers, CIEE has 60+ locations around the world staffed with professionals who know the local language and customs.

starting at $2,675 PER STUDENT*

COPENHAGEN
SUSTAINABILITY AND CLEAN TECH IN THE NORDICS

Bring your students to one of the world’s most sustainable countries and see how it plans to achieve 100% renewable energy by 2050. Students will explore both the public and private sectors in Denmark to get a deep understanding of how businesses and academic institutions are innovating to create a greener, less oil-dependent society.

OUT OF THE CLASSROOM AND INTO COPENHAGEN

- Gain insight into the urban farming movement with a study tour and lecture at Østergro—the city’s largest urban garden on the rooftop of a former car dealership.
- Find out why the residents of Samso invested personal funds to ensure their city runs on 100% renewable energy.
- Meet with local nonprofits and see how they’re helping businesses accelerate the transition toward a greener future.
- Work alongside entrepreneurs creating clean-tech and sustainable solutions at Green Cubator.

starting at $3,395 PER STUDENT*

*Prices are based on a 2-week program and a minimum of 15 students and include all fees for one faculty leader. Your price may vary based on options selected.
Every program provides participants with skills, competencies, and experiences that elevate their ability to contribute positively to our global community.

WHY CIEE?

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OUT OF THE CLASSROOM AND INTO DUBLIN

- Discover the links between marketing strategy, research, and promotion with a brand creation workshop at design company Zero G.
- Stimulate out-of-the-box-thinking with a study tour of Science Gallery Dublin where creativity and discovery unite with science and art.
- Learn the history of the classic Irish ballad, and the secret to making money doing what you love, during a Ballad Walking Tour with a self-employed balladeer.
- Dive into small business challenges and solutions with a day trip to Howth, a picturesque Irish fishing village east of central Dublin.

OUT OF THE CLASSROOM AND INTO HAVANA

- Dig in to Cuba’s agricultural sector with onsite study at one of Havana’s largest and most successful urban farms – Organoponico Vivero Alamarto.
- Get the inside scoop on media in Cuba with a working tour of the first independent entertainment publication of Cuban culture – Vistar Magazine.
- Salon? Museum? Or both? Find out with a visit to Artecorte a unique community project in Old Havana serving as an education center and a hairdressers’ museum.
- Compare the small-business sector with that of the Starwood Hotel during a guided tour and discussion about the Office of Foreign Assets Control (OFAC).

CONTACT US AT: CIEE.ORG/CUSTOM

starting at $3,075 PER STUDENT*

starting at $2,325 PER STUDENT*

*Prices are based on a 2-week program and a minimum of 15 students and include all fees for one faculty leader. Your price may vary based on options selected.
London is home to 26 professional teams including football, rugby, and cricket as well as the famed Wembley Stadium, Twickenham Stadium, and Wimbledon. It’s the perfect city for students to explore how sporting institutions thrive in a crowded marketplace and the importance of location to the profitability of world-famous sporting brands.

**OUT OF THE CLASSROOM AND INTO LONDON**

- Get an insider’s look of the Fulham Football Club and review its historical impact on underrepresented children in the local community.
- Discover how Wimbledon Lawn Tennis Club thrives despite being open just two weeks a year during a guided tour and discussion.
- Take a walking tour of Olympic Park to learn the behind-the-scenes politicking that led to London hosting the 2012 Olympics.
- Meet with officials and players at Goodison Park and Anfield Stadium, home to Everton and Liverpool Football Clubs.

**WHY CIEE?**  Our faculty-led team can customize any program to ensure it meets your academic goals and brings your curriculum to life.

starting at $3,350 PER STUDENT*

CONTACT US AT: CIEE.ORG/CUSTOM

Bring your students to the industrial, financial, and geographic center of Chile. Surrounded by the snow-capped Andes and the Pacific Ocean, students explore how the Chilean government succeeded in turning this small South American country into Latin America’s hub for innovation and entrepreneurship.

**OUT OF THE CLASSROOM AND INTO SANTIAGO**

- Find out how Chile attracted 1,600 companies from 85 countries with onsite lectures and discussions with Start Up Chile.
- Learn how the Cultural Consulate Organization helps young artists market their exhibitions and promote their work.
- Compare the practices of a small, exclusive winery with those of a large, multi-label one during an excursion to Maipo Valley.
- Get an insider’s look at the fruit exportation industry in the Aconcagua Valley – home to one of the biggest fruit packaging and distribution companies in Chile.

starting at $2,175 PER STUDENT*

*Prices are based on a 2-week program and a minimum of 15 students and include all fees for one faculty leader. Your price may vary based on options selected.
TOKYO
BUSINESS, TECHNOLOGY, AND CULTURE

As the capital of a country with the world’s third largest economy, Tokyo is an ideal location to deepen one’s understanding of business. From small companies to leading global firms, students have numerous opportunities to engage with the business world and learn how Japanese culture influences business practices.

- Explore the Nissan Motor Factory and gain insight into one of the world’s leading automotive manufacturers with a Q&A session with Nissan personnel.
- Experience a traditional Japanese tea ceremony by preparing, serving, and drinking tea in a ceremonial fashion.
- Get a hands-on look at Kawasaki’s latest robots and devices in their robot showroom.
- Learn about the evolution of time-keeping instruments and the legacy of SEIKO during an informative study tour.

OUT OF THE CLASSROOM AND INTO TOKYO

Why CIEE?

With more than 200 study abroad programs offered each year, CIEE is perfectly positioned to create high-quality programs in any academic focus.

Why CIEE?

Here’s what others had to say:

“包括mix of cultural activities, free time, and didactic content in a short time frame allows many students who otherwise would not be able to access this high impact practice.”
- University of South Florida faculty

“The flexibility of the program in terms of what is required and possible makes the experience unique and highly impactful.”
- Muhlenberg College faculty

“The ability to see students experience even a small amount of discomfort and cognitive dissonance … and watch them focus not on the differences, but instead discover what we have in common, is priceless.”
- Western Carolina University faculty

Here’s what others had to say:

DO YOU HAVE STUDENTS INTERESTED IN ENTREPRENEURSHIP?

With eLab’s 6-week bootcamp, students turn budding business ideas into full-fledged business plans. CIEE’s eLab invites students to explore the world of entrepreneurship in London or Berlin’s vibrant start-up scene and gain real-world insight for developing concepts and bringing them to the marketplace.

E-LAB EMERGE
Students discover how to take their idea from concept to business plan and develop an investor-ready pitch that will get noticed.

E-LAB ADVANCED
This session explores ways to grow start-ups, develop a sustainable scaling plan, and negotiate with investors.

E-LAB COMPLETE
eLab Complete combines both sessions, back-to-back, and invites students to expand their network in two of Europe’s best start-up cities.

Intrigued? Learn more at ciee.org/go-abroad/for-post-graduates/entrepreneur-lab