

## East China Normal University

fall / spring / academic year



asian studies / business / chinese studies / economics / film studies / history / international relations / internship / legal studies / literature / management  
mandarin chinese language / religious studies / sociology / women's studies



### program snapshot

- Intensive Mandarin language program; accelerated language course option; peer language tutors; target language activities; language clinic
- Courses in business, international relations, and film in Chinese; English language courses in business, international relations, Chinese history and culture; core courses to enhance Chinese proficiency in a professional context
- Weeklong excursion to the Silk Road; cultural activities such as visits to an acrobatics show and river cruise; cultural reimbursement program; volunteering

### what you'll learn

The Advanced Chinese Studies program helps students develop advanced communicative skills in Mandarin Chinese through small classes, tutors, and language clinics. It also helps students understand contemporary economic and political issues affecting China, and China as a rising power in the world today. Students apply skills learned in the classroom to better understand China through an individualized curriculum. This program is appropriate for students who want to work professionally in China or in a China-related career following their undergraduate studies.

## thoughts from abroad

Economists name this “China’s Century,” and linguists call Mandarin Chinese the next “must-learn” language of the 21st Century, already well-established as the world’s largest in terms of native speakers. With China’s ascension to the World Trade Organization in 2001, Beijing hosting the 29th Olympiad in 2008, and Shanghai poised to host the World Expo in 2010, this is an opportune time to be here.

As a foreign student in Shanghai—once the third largest financial center in the world after London and New York—you will undoubtedly be amazed by the breathtaking and profound changes taking place as the city aims to regain its once prominent role as Asia’s premier commercial center. You will witness the dramatic transformation of China at the beginning of the 21st Century, as the nation emerges to take a dominant role on the international political stage.

—Justin O’Jack, Resident Director

### About the Resident Director

Justin O’Jack received his B.A. in History at the University of California, Santa Cruz in 1988. He received his M.A. from the Department of Religious Studies at the University of California, Santa Barbara in 2002, where he researched late medieval Chinese pilgrimage traditions and religious geography. Justin served as the Academic Director of a study abroad program in the city of Hangzhou, China for three years before joining CIEE in Shanghai in 2006. He also serves as Vice President of the Royal Asiatic Society, Shanghai Chapter.

### About Other CIEE Staff

Dr. Li Yanfeng, Academic Director of the Advanced Chinese Studies program, is from Xi’an, China. He studied in the U.S. for 12 years, earning a second B.A. in English literature, and an M.A. and Ph.D. in Chinese Literature from the University of Hawaii at Manoa. He taught Chinese language at the University of Pennsylvania from 2001 to 2005, and directed and taught the Chinese language program at the CIEE Study Center in Shanghai from 2005 to 2007.

Lei Chen Wong, Assistant Director, joined CIEE in 2005. She graduated from Hamilton College, where she concentrated in Chinese and Japanese languages. In 2004, she returned to study at the Hopkins-Nanjing Center, taking graduate-level courses in Chinese focusing on Sino-U.S. relations and contemporary Chinese society.

Liao Jianling, Language Director, joined CIEE in the fall of 2006. Originally from Jiangxi, China, Ms. Liao is a doctoral candidate in the area of Second Language Acquisition from the University of Iowa. While studying abroad in the U.S. at the University of Iowa, she also received two M.A. degrees in Teaching Chinese as a Foreign Language and Instructional Design and Technology. In addition, she holds an M.A. degree in Chinese Linguistics from Wuhan University. Her research interests include computer-assisted language learning and language pedagogy in study abroad contexts.

Additional support services are given by Zheng Huan and Liu Yingying, the Academic Support Coordinators; Yang Lihong, Student Services Coordinator; Liu Lihua, Housing Coordinator; and Hui Li, Office Assistant.

## about shanghai

Known for its economic prowess and long history of foreign influence, Shanghai is the country’s financial and industrial capital. The last decade has seen massive development in this metropolis of 18 million; construction of the city’s infrastructure and transportation system is constant. With an elevated light rail, the world’s first commercial high-speed maglev train, and eight subway lines, the city boasts one of the fastest growing rapid transit systems in the world. Those in search of old Shanghai, however, can still find the legacy of its magnificent past.

## academics

### Academic Program

Established in 1998, the CIEE Study Center at East China Normal University is centrally located and close to Shanghai’s large commercial areas. The Advanced Chinese Studies program is designed to help participants gain a deeper understanding of China as it emerges to take a leading role in the global economy and a more influential role in world affairs. Students hone their language skills while deepening their cultural, historical, and political understanding of China.

Language classes, language electives, and related language clinics and tutoring sessions are taught in Mandarin Chinese. Elective and core courses are taught in both English and Chinese by native and fluent non-native speakers. Students who have completed exactly four semesters of Chinese language coursework may elect to take the accelerated language course in order to focus on rapid language acquisition. Students above this level do not have this option.

There are multiple course options specifically designed for business majors or minors, including Business Chinese. Business students also have the opportunity to take part in an organizational internship. The flexible curriculum helps business majors increase their proficiency in Chinese, while taking courses that can transfer for credit to their major.

### Academic Culture

Core courses taught in Chinese typically meet twice per week for two hours, while electives taught in English typically meet once per week for three hours. Certain courses may include required site visits in Shanghai, typically arranged for Fridays. Students attend required language classes for two hours per day, four afternoons per week, typically from Monday through Thursday unless they choose the accelerated course option. These language courses are offered at four advanced levels. Students taking the accelerated language course attend required language classes for four hours per day, four mornings and afternoons per week.

Class sizes are very small and require active student participation. Most language classes have between four and eight students. Area studies electives typically range from five to 30 students.

Each day, head language instructors first introduce new content to each level, and then smaller groups, in which assistant language instructors focus on accuracy and consistency of pronunciation through daily drills and other exercises, are formed. Students learn to develop extended discourse on concrete topics and to deal with abstract, professional, or specialized topics, and to defend their opinions. Students are encouraged to participate actively and to speak only in Chinese whenever possible.

### Nature of Classes

Language and area studies classes are specially designed by CIEE for CIEE students only. Some area studies courses may include select Chinese students from ECNU in order to bring a Chinese perspective and increase the cultural diversity of the class.

### CIEE Community Language Commitment

Students take part in the CIEE Community Language Commitment by speaking Chinese at all times (except in emergencies.) This fosters a learning community that contributes to both Chinese language proficiency and understanding of Chinese society.

### Grading System

In the area studies courses, students are generally graded on the basis of exams, homework, participation, and attendance, much like they are in the United States. Depending on the course, exams, quizzes, research papers, and individual and group oral presentations or projects may be assigned, and participation and attendance are calculated into the final grade. In the language courses, assessment is based on daily homework and quizzes, written and oral unit tests every two chapters, and written and oral mid-term and final exams. Only the following letter grades will be assigned: A, A-, B+, B, B-, C+, C, D, and F.

## where you’ll study

Established in 1951, East China Normal University (ECNU) is one of China’s key institutions of higher learning. It specializes in teacher education and is known nationally for its Chinese language and literature program. More than 16,000 students and 1,000 international students are enrolled in the University, which is located on the bank of the Liwa River, northwest of the city. Known as the “Garden University” for its beautiful grounds, students have access to campus facilities, which include a library, recreation center, small shops, and restaurants.

## living

### Housing and Meals

Participants select one of three housing options. While every effort is made to accommodate the first choice, CIEE is unable to guarantee any housing option prior to the start of orientation week.

**Campus Residence Hall with CIEE or International Student Roommate**—The Campus Residence Hall is in a five-story facility located on the ECNU campus near the Zhongshan Park light rail stop. The residence hall has a common lobby with 24-hour security, lobby, and laundry facility. There is a student computer room and study lounge on every other floor, as well as a kitchen and bathrooms on each floor. The residence hall is within a 10-minute walk from the CIEE Study Center, where students can meet with faculty and staff and use library and computer facilities.

**Campus Residence Hall with Chinese Roommate**—This option is located in the same residence hall as previously described, but students are paired with a Chinese student from ECNU. The Chinese roommates are required to speak only Chinese, so this option is recommended for students who wish to live in a more intensive Chinese language environment. A limited number of single rooms in the Campus Residence Hall are available for academic year students in their second semester.

Meals are not included in these two housing options and are the responsibility of the student. Three meals a day are available in the campus cafeterias at a moderate price.

**Chinese Host Families**—Chinese host families are located within five to 15 minutes from campus by public transportation. Students have their own room in the host family apartment and share the living room, kitchen, and bathroom. Students are invited to most family meals, but should budget for their own lunches, for most weekend meals outside of the home, and for all meals during group field trips and individual travel. Chinese family members

speak Chinese only, so this option is recommended for students who wish to live in an entirely Chinese language environment.

Housing between fall and spring semesters is included in the academic year fee.

### Online Pre-Departure and On-Site Orientations

Students begin their study abroad experience in Shanghai before even leaving home—by participating in a CIEE Online Pre-Departure Orientation. Meeting with students online, the Resident Director shares information about the program and site, highlighting issues that alumni have said are important, and giving students time to ask any questions before leaving home. The online orientation allows students to connect with others in the group, reflect on what they want to get out of the program, and learn what others in the group would like to accomplish.

A mandatory weeklong orientation session, conducted in Shanghai at the beginning of the program, introduces students to the country, culture, and academic program, as well as provides necessary logistical information about adapting to life in Shanghai. Students also take their language placement exam at this time to determine their appropriate Chinese language level. Required and optional workshops and local excursions are led by CIEE staff. Students also register for courses and preview assigned materials for their required courses. Ongoing support is provided on an individual and group basis throughout the program.

### Internet

All housing options are equipped with Internet access via an Ethernet cable connection. A limited number of computers are available in the CIEE Study Center and Campus Residence Hall, and nearby Internet cafés offer access for a low hourly fee. Students are encouraged to bring a wireless-enabled laptop as the CIEE Study Center has wireless access.

clinic meets four times per week in the Campus Residence Hall on campus. Students living with host families off campus also have access to online Chinese Language Clinics each week.

**Chinese Area Studies Workshop and Tutorials** Workshops and individual tutorials assist students enrolled in area studies courses taught in Chinese. These workshops are coordinated by the Academic Director and are led by ECNU graduate students.

### Target Language Activities

CIEE head language teachers plan monthly Chinese language-only group meals and other activities for their students, assistant language teachers, peer tutors, and resident staff. Students are required to speak only Chinese.

## duration

### Fall

15 weeks: late August–early December

### Spring

15 weeks: mid-February–late May

### Academic Year

38 weeks: late August–late May

## culture

### Cultural Activities and Field Trips

A variety of field trips complement classroom work, including visits to local Chinese companies and factories, government agencies, media groups, traditional Chinese clinics, museums, temples, and other sites. Group cultural activities include an acrobatics show, a river cruise along the Bund, a bike ride through the French Concession, a Chinese and CIEE student talent show, international student sporting events, and group meals with Chinese roommates and families. A weekend trip to cities in neighboring provinces exposes students to locations outside of Shanghai. A number of non-credit optional classes are offered to program participants, including Chinese martial arts, cooking, and calligraphy.

### Weeklong Field Trip

In the fall semester, the weeklong expedition along the Silk Road takes students on a journey from Xi'an to Dunhuang, exploring the arts and culture of China. Once the largest metropolitan capital of the ancient world and the eastern terminus of the Silk Road, Xi'an is known for its impressive historical relics from the most powerful of China's dynasties, including the Terracotta Warriors and tomb of the First Emperor and its ancient City Wall. Far away in the Gobi Desert, Dunhuang was once the most important and strategic oases for the ancient camel caravans. Here, students investigate Buddhist murals and carvings over 1,000 years old in the Mogao Grottoes, walk along remnants of the Han dynasty Great Wall, and stroll through the famous Jade Gate Pass that once separated China from the West. Students explore the surrounding Great Dunes by camel, as well as attend lectures on early and medieval Chinese civilization. Students also have the chance to observe firsthand the unique contemporary realities of Northwest China, from its urbanization to the life of its rural farmers and ethnic minorities.

In the spring semester, students explore the scenic and world-famous karst landscapes of Guilin in Guangxi province and the unique ethnic minority cultures of southwest China. Students are expected to complete pre-departure readings, attend classroom lectures, films, and discussions, and conduct field-work assignments during the trip. Those students participating in an internship for credit may also elect to remain in Shanghai instead of participating in this field trip.

## eligibility

- Overall GPA 3.0
- 4 or more semesters of college-level Mandarin Chinese or equivalent. Also appropriate for heritage learners who speak Chinese at an advanced or superior level.\*
- One Chinese area studies course on transcript
- Note: East China Normal University will not accept students who are citizens of the People's Republic of China (PRC), Taiwan ROC, Hong Kong SAR, or Macau. This includes those who are permanent U.S. residents. Students of Chinese ancestry who hold U.S. passports are welcome.

\*Equivalent to approximately 20 semester/30 quarter hours of instruction. Students who do not meet the minimum language requirement, as determined by the on-site placement exam, may be required to switch to another program offered at the CIEE Study Center in Shanghai after arrival and before the end of the first week of classes.

## costs

### CIEE Fees

Fall 2009: \$12,750

Spring 2010: available 8/15/09

Academic Year 2009–10: \$22,950

The CIEE fees for 2009–10 include an optional on-site airport meet and greet, tuition, full-time program leadership and support, housing, orientation, cultural activities, local excursions, transportation and accommodation during the weeklong field trip to either Northwest or Southwest China, peer language tutors, Chinese Language Clinic, guest lectures, a comprehensive student handbook, pre-departure advising, visa fees, and a CIEE iNext travel card, which provides secondary insurance and other travel benefits.

### Estimated Additional Costs (Fall 2009)

Transportation (round-trip based on U.S. West Coast departure)	\$ 1,400
Personal Expenses	\$ 2,150
Meals (residence hall options)*	\$ 1,200
Books and Supplies	\$ 50
Local Transportation	\$ 400
<b>Total Estimated Additional Costs</b>	<b>\$ 5,200</b>

\*Students placed with a host family receive breakfast and dinner during the week and most weekends. They will need to budget an additional \$550 for lunches.

Check our website for current fees.

## immersion

### Internships

Although positions are not guaranteed by CIEE, the Shanghai staff assists all students interested in pursuing an internship for credit. These opportunities vary in time commitment and skills required and are only available on a part-time basis and not for pay. Students may also secure their own internships in advance, keeping in mind that the internship must fit into their academic schedule.

### Peer Language Tutors

Program participants are paired with students from ECNU for one-on-one Chinese language tutorials for two hours per week.

### Chinese Language Clinic

The Chinese Language Director and full-time instructors assist students with special or unique problems in language study. This

## coursework

### Program Requirements

A full course load is four to six courses, depending on the Chinese language courses chosen. Students enroll in one required CIEE language course, the CIEE Language and Culture Practicum, at least one CIEE core course, and two courses chosen from CIEE core and elective courses. Students can also take the Area Studies Writing Workshop for one credit.

Students choosing the accelerated language option take two consecutive accelerated language courses, the CIEE Language and Culture Practicum, and one CIEE core course.

Academic year students in their second semester are not required to repeat the Chinese Language and Culture Practicum.

All courses are considered junior- or senior-level. Some courses have prerequisites for admission; several of the core courses have language prerequisites to help ensure that students choose courses most appropriate for their language level. All language instruction in the program is at the advanced level. CIEE reserves the right to place participants in the language course for which the student is best prepared, based on the results of diagnostic testing administered during the orientation period.

### Credit

Total recommended credit for the semester is 16–17 semester/24–25.5 quarter hours, and for the academic year is 31 semester/46.5 quarter hours.

All required language courses meet for a total of 96 contact hours, with a recommended credit of 6 semester/9 quarter hours.

The required Language and Culture Practicum and the optional Area Studies Writing Workshop each meets for 15 contact hours, with a recommended credit of 1 semester/1.5 quarter hours.

Core and elective courses typically meet for 45 contact hours, with a recommended credit of 3 semester/4.5 quarter hours.

The Organizational Internship requires a total 45 contact hours in the classroom and a minimum of 90 hours on site at the internship host, in addition to regular individual meetings with the Academic Advisor and on-site Internship Mentor, for a minimum total of 135 hours, with a recommended credit of 3 semester/4.5 quarter hours.

### Languages of Instruction

Mandarin Chinese, English

### Faculty

All Chinese language courses are taught by full-time CIEE faculty, adjunct faculty, and graduate students from the East China Normal University College of International Chinese Studies. The core courses and electives are taught by full-time CIEE faculty, adjunct faculty, and professors from East China Normal University, Fudan University, Zhejiang University, Chinese Academy of Social Sciences, Shanghai Institute for International Studies, and other prestigious Chinese academic and government institutions in Shanghai.

## courses

### Required CIEE Language Courses

#### CHIN 3000 SACS

##### Chinese–Advanced Low

This course is designed for students who have completed two years of Chinese, but have lapsed for more than one semester or who, for other reasons, need to review the major language patterns, vocabulary, and communicative strategies learned in fourth semester Chinese. *Textbooks: Liu, Xun. New Practical Chinese Reader, vol. 4. Beijing: Beijing Language and Culture University Press, 2004; Zhuang, Jiaying and Zhang Zengzeng. Xinshijiao gaoji Hanyu jiaocheng, Volume 1. Beijing: Peking University Press, 2007.*

#### CHIN 3001 SACS

##### Chinese–Advanced I

*[Prerequisite: four semesters of college-level Chinese language study]*

This course emphasizes understanding of formal writing, as compared to the spoken language students learned in their second year. Students are expected to discuss and write about serious topics such as those related to social problems. *Textbook: Zhuang, Jiaying and Zhang Zengzeng. Xinshijiao gaoji Hanyu jiaocheng, Volumes 1–2. Beijing: Peking University Press, 2007.*

#### CHIN 3003 SACS

##### Chinese–Advanced II

*[Prerequisite: five semesters of college-level Chinese language study]*

This course emphasizes understanding formal writing, as compared to the spoken language students learned in their second year. Students are expected to be able to discuss and write about serious topics, such as those related to contemporary social problems. *Textbook: Wu, Chengnian. Dubaozhi xue Zhongwen zhongji Hanyu baokan yuedu, Volume 2. Beijing: Peking University Press, 2004; supplementary texts.*

#### CHIN 4001 SACS

##### Chinese–Advanced High I

*[Prerequisite: six semesters of college-level Chinese language study]*

This course emphasizes developing skills for making speeches or writing essays on complex topics. Students of this level are expected to express themselves not only fluently and accurately, but also with sophistication. *Textbook: Wu, Chengnian. Dubaozhi xue Zhongwen zhun gaoji Hanyu baokan yuedu, Volume 1. Beijing: Peking University Press, 2006; supplementary texts.*

#### CHIN 4002 SACS

##### Chinese–Advanced High II

*[Prerequisite: seven semesters of college-level Chinese language study]*

The course enhances students' skills in developing speeches or writing essays on complex topics. Students at this level are expected to express themselves not only fluently and accurately, but also with sophistication. Depending on enrollment, this course may be structured to the individual needs of students. *Textbook: Wang, Hailong. Reading the World through Newspaper. Beijing: Peking University Press, 2004; supplementary texts.*

### Accelerated CIEE Language Courses

#### CHIN 3002 SACS/CHIN 3004 SACS

##### Chinese–Accelerated Advanced I/Chinese–Accelerated Advanced II

*[Prerequisite: four semesters of Chinese language study required]*

These accelerated courses allow motivated students to complete the standard coursework of Chinese Advanced I and Chinese Advanced II in just one semester. They emphasize understanding formal writings, as compared to the spoken language texts students learned in their second year. Students are expected to discuss and write about formal topics, such as those related to contemporary social problems in China. *Textbooks: Zhuang, Jiaying and Zhang Zengzeng. Xinshijiao gaoji Hanyu jiaocheng, Volumes 1–2. Beijing: Peking University Press, 2007; Wu, Chengnian. Dubaozhi xue Zhongwen zhongji Hanyu baokan yuedu, vol. 2. Beijing: Peking University Press, 2004; supplementary texts.*

### Required CIEE Language and Culture Practicum

#### CHIN 3001 SCGC/EAST 3001 SCGC

##### Chinese Language and Culture Practicum

This course is designed to help students practice the language skills they learn in the classroom, to interact in Chinese during local site visits, and to contextualize their overall experience in Shanghai. It is a non-conventional class in the sense that students do not meet inside the classroom; instead, it is a task-based course in which students complete a series of activities outside of class under the direction of a language instructor. Students learn to



use their Chinese abilities to make observations, to conduct fieldwork and oral interviews, and to answer questions and report on research conducted. The goal of this course is to bridge knowledge gained in area studies disciplines with the skills acquired in the language courses through experiential practice and interaction with the host culture and people. The Language Director is the instructor of record. Together, with the Chinese language teachers and Chinese tutors, they form an advising team to provide assistance and guidance throughout the semester. *Instructor: Liao Jianling, CIEE*

## CIEE Core Courses—in Chinese

All students are required to choose one or more of the following core courses. Students in this program have priority enrollment for courses listed below.

### CHIN 3010 SACS/EAST 3001 SACS/BUSI 3001 SACS

#### Advanced Chinese Language Research Project

[In Chinese and English]

[Prerequisite: four semesters of college-level Chinese language study, or consent of the instructor]

Students learn to use their Chinese language abilities to make observations, formulate questions, conduct fieldwork, and report findings. The goal of this course is for students to develop an independent or group research project based on their own research questions and to conduct a combination of textual research and fieldwork requiring interaction with the host culture and people. Students begin by developing a comprehensive bibliography for their chosen topic with guidance from both the Academic Director and other faculty. The results of this research are presented in a final paper and an oral presentation to class using written and oral Chinese. *Instructor: Dr. Li Yanfeng, CIEE*

*Note: Business students are encouraged to focus their research on business and management topics in China. Students may conduct research on a particular industry in China or even develop a case study of a local company using their Chinese language skills to conduct oral interviews, research industry news publications, and other business-related media.*

### CHIN 3011 SACS

#### Business Chinese

[Prerequisite: four semesters of college-level Chinese language study, or heritage learners with consent of the instructor]

This Chinese language course focuses on increasing students' knowledge of business and professional terminology. Students read business-related articles, examine statistical information, and review business documents, such as invoices, bank statements, shipping documents, and brochures introducing new products. The course teaches students how to write basic business letters, résumés, and other business documents. *Textbook: Ren, Changhui. Zhuyue shangwu hanyu jiaocheng. Beijing: Foreign Language Teaching and Research Press, 2005. Instructor: Dr. Li Qingyu, ECNU*

### CHIN 3012 SACS

#### Classical Chinese

[Prerequisite: four semesters of college-level Chinese language study, or heritage learners with consent of the instructor]

This Chinese language course focuses on how Classical Chinese has influenced many aspects of modern Mandarin Chinese. Many common words used today, both in speech and writing, derive from classical roots. As such, knowledge of classical Chinese provides important insights into sophisticated usage of the language and greatly improve students' literary appreciation and proficiency. *Textbook: Li, Luxing. Classical Chinese for Modern Usage, Volume 1. Beijing: Beijing Language and Culture University Press, 2006. Instructor: Dr. Yao Meiling, ECNU*

### EAST 4003 SACS/FILM 4001 SACS

#### Chinese Film and Television

[Prerequisite: six semesters of college-level Chinese language study, or heritage learners with consent of the instructor]

This course is designed for Chinese-Advanced High students and is facilitated in Chinese, with course material provided in Chinese characters and Pinyin transliteration to facilitate reading for content. This course discusses different genres of Chinese films and television series and their roles in Chinese society and culture. Class discussion in Chinese is supplemented by site visits. Chinese language support is provided through study workshops and individual graduate student tutorial. *Instructor: Dr. Yuan Jieling, ECNU*

### EAST 4004 SACS/BUSI 4002 SACS

#### Business in China

[Prerequisite: six semesters of college-level Chinese language study, or heritage learners with consent of the instructor]

This course is designed for Advanced High students and is facilitated in Chinese, with course material provided in Chinese characters and Pinyin transliteration to facilitate reading for content. Topics include major business and economic issues facing both foreign and Chinese organizations in China today, ranging from recent and dramatic changes in the local real estate market, stock market, foreign exchange rate, to issues of international invest-

ment in China, intellectual property rights and other key topics. Class discussion in Chinese is supplemented by site visits. Chinese language support is provided through study workshops and individual graduate student tutorial. *Instructor: Dr. Xu Shi-teng, ECNU*

### EAST 4021 SACS

#### Advanced Topics in Chinese Studies I

[Prerequisite: six semesters of college-level Chinese language study, or heritage learners with consent of the instructor]

One or more Chinese language special topics courses may be offered each semester with different themes focusing on Chinese culture, depending on the expertise of the invited adjunct faculty and program enrollment. These may include "Global Issues in China" by Dr. Liu Jun and "Survey of Chinese History and Culture," which follows the Chinese language textbook for foreign learners: *Gu, Weilie and Wang Youmin. Zhongguo wenhua, Volumes 1–2. Shanghai: Huadong Shifan Daxue Chubanshe, 2007*. Final topics are presented to students during orientation.

## CIEE Elective Courses—in English

### BUSI 3002 SBLC/ECON 3001 SBLC

#### China's Macroeconomic Impact

[Prerequisite: three semesters of college-level microeconomics or macroeconomics, accounting, finance, management, or marketing]

China's post-Maoist economy has gained rapid growth since 1978, when it embarked on economic reforms and opened up policies initiated by Mr. Deng Xiaoping. Because of its size, dynamic growth, and continuing reform policies, China has clearly become a major participant in the world economy. This course provides an in-depth discussion of Chinese macroeconomic imbalance, including discussions on its origins, evolution, and its impact on the trade pattern with the rest of the world economy; its impact on the cross border flow of capital; and how it affects the world supply and pricing of minerals, materials, and energy. The course also strives to help students gain a better understanding of the implications of China's macro imbalance for the U.S. economy, and how U.S. macro economic policy would exert its impact on China's macroeconomic status. *Instructor: Dr. Zhang Jun, Fudan University*

### BUSI 3004 SBLC

#### International Business Law

[Prerequisite: three semesters of college-level microeconomics or macroeconomics, accounting, finance, management, or marketing]

An introduction to international business law, this course is designed to give CIEE students a meaningful exposure to and appreciation for the legal issues involved in international business, and the implications for international business managers. The textbook and the classroom materials are designed for business students and business managers [i.e., not for law students or lawyers]. Therefore, the course is oriented to address very practical issues, problems, strategies, and decisions facing international business managers today. This course may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. *Textbook: DiMatteo, Larry and Lucien J. Dhooge. International Business Law: A Transactional Approach, 2nd ed. South-Western College/West, 2006. Instructor: Larry D. Sather, M.B.A. and J.D.*

### BUSI 3005 SBLC/CLST 3001 SBLC

#### Intercultural Communication and Negotiation

[Prerequisite: three semesters of college-level microeconomics or macroeconomics, accounting, finance, management, or marketing]

This course provides an intellectual and experiential forum for developing the interpersonal and intercultural communication skills necessary for functioning in unfamiliar complex environments. Not only do students examine theories of culture, communication, and negotiation, but they are placed in experiential situations in which they gain valuable insights for overcoming obstacles in cross-cultural interactions. The use of cases, multicultural team exercises, and simulations equip students with tools to solve problems and take advantage of opportunities in a multicultural world. While learning to identify cultural differences and similarities between their own cultures and other cultures, students come to recognize issues that can cause difficulties in communication and negotiation situations. Through this course, students achieve both interpersonal and cross-cultural communication competence. This course may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. *Instructor: Dr. Catherine Q. E. Sim, CIEE*

### COMP 3001 SCGG

#### Area Studies Writing Workshop

Each semester, the CIEE Advanced Chinese Studies program offers the Area Studies Writing Workshop [ASWW], which is taught by a Professor of Comparative Literature and Culture. With CIEE students looking to have a career in an increasingly competitive world in which having an "edge" matters, expert communicative skills are key. This workshop takes students beyond the familiar "well done" college composition into the complex, subtle world of the masterful essay. Improved success with oral presentations generated from the same substantive, logical process is an added benefit. Students majoring in a wide range of disciplines, from economics, history, and business, to literature and language, benefit. ASWW materials, lectures, in-class

(courses continued from previous page)

exercises, and individual conferences, as well as area studies essay draft-writing and a peer-editing process, all help CIEE students maximize their success in CIEE area studies courses. These techniques enable students to establish, build, and continue to refine the sophistication of their writing, which is so fundamental to professional careers. *Instructor: Dr. Amy R. Goldman.* Contact hours: 15. Recommended credit: 1 semester/1.5 quarter hours.

## EAST 3002 SACS/LITT 3001 SACS

### Contemporary Chinese Society in Literature

(fall only)

This course introduces students to contemporary Chinese literature produced after 1949, and particularly after the Cultural Revolution (1966–1976), using literary works that are not widely taught outside China and that depict and directly affect life in China today. China has made some of the most dramatic changes in its history during the last 30 years, and the literary works created after 1976 are equally meaningful and certainly rival, if not surpass, many works produced during the Republic. Through the magnifying lens of contemporary literature, the course closely examines the literature of the cultural, social, and environmental concerns of this remarkably transformative period. *Instructor: Dr. Li Yanfeng, CIEE*

## EAST 3002 SBLC/ECON 3002 SBLC

### China's Economic Reforms

(Prerequisites: microeconomics and macroeconomics)

This course introduces students to both the domestic and international aspects of China's economy. It explores the political, social, and cultural forces that are shaping China's modernization and how the country's businesses are interacting with the world marketplace. The course also provides students the knowledge of processes of reforms in different economic aspects in China and tries to help them understand the characteristics of Chinese economy. In this course, students are expected to learn the macroeconomic and microeconomic characteristics of Chinese economy, to understand the economic mechanism in the so called "Socialist Market Economy," and to gain a better understanding of the achievements and challenges that China is facing in its further economic reform and modernization. By the end of the semester, students are expected to analyze the Chinese economy using practical methods appropriate to China's actual current economic situation. *Instructor: Dr. Xu Mingqi, Chinese Academy of Social Sciences*

## EAST 3003 SACS/LITT 3002 SACS

### Traditional Chinese Literature

(spring only)

This course focuses on the Chinese fiction produced during the late Ming and early Qing dynasties, particularly several genres of short stories by Feng Menglong (1574–1646), Ling Mengchu (1580–1644), Li Yu (1611–1680), among others. It also introduces the Four Master Classical Novels, including *Outlaws of the Marsh*, *Journey to the West*, *Romance of the Three Kingdoms*, and *Dream of the Red Mansion*, examining selected chapters from these novels and discussing how they function as cultural monuments that influence Chinese culture in later times. *Instructor: Dr. Li Yanfeng, CIEE*

## EAST 3003 SCGC/HIST 3001 SCGC

### Modern Chinese History

This course surveys the history of China from the Qing Dynasty (1644–1912) to the present day. Major themes discussed in this course include the rise of modern Chinese nationalism and the construction of a Chinese nation-state, the influence of Western and Japanese imperialism on China, and the role of revolutionary party politics in China. The course may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. *Textbook: Spence, Jonathan D. The Search for Modern China. New York: W. W. Norton, 1999; and instructor-developed course reader. Instructor: Dr. Andrew Field, CIEE*

## EAST 3004 SCGC/INRE 3001 SCGC

### China's International Relations

(Prerequisite: previous coursework in political science, international affairs, macroeconomics, or permission from the instructor)

This course offers an analysis of China's foreign policy and China's relations with the U.S. and other major players in international affairs, i.e. the EU, Japan, and India. It consists of three interrelated parts: a basic understanding of Chinese foreign policy; discussions of Sino-European, Sino-Japanese, and Sino-Indian relations, with the most important third party (U.S.) factor taken into account; and lastly, a focus on important issues in Sino-U.S. relations from a Chinese foreign policy perspective. *Instructor: Dr. Zhang Tiejun, Shanghai Institute of International Studies*

## EAST 3005 SCGC/SOCI 3001 SCGC

### Issues in Chinese Society

Through a mixed set of cultural perceptions in a global context, this course introduces students to issues in the study of Chinese society. It is issue-oriented, covering such problems as self, others, norms of interaction, private and public spheres, families, social status, class, gender, work-unit (*danwei*), national identity, and Chinese perceptions of the world, etc. The

course addresses some seemingly well-known contradictions in Chinese society and culture, as well as explores their underlying causes and the complexities of the issues involved. *Instructor: Dean Qu Weiguo, Fudan University*

## EAST 3007 SCGC/LITT 3001 SCGC

### Values of Mythic Proportions: Cultural Currencies of China and the West

Much is made of the homogenizing effect of global culture. Yet seemingly similar discourse has radically different valences in different cultural contexts. Subtext is everything; it makes or breaks all fine arts of communication, from the business deal to the marriage proposal. By becoming fluent in the coded values of this invisible language, students can successfully navigate between cultures. But such fluency is no easy feat. Cultural paradigms have a drive to maintain a nucleus of native core values. Yet they are adaptive, too, shifting to survive. Somewhat color-blind from our own cultural biases, how do we find our way to understanding? Bridging the past and the present, China and the West, this course aims to help students see clearly into and access the deeply rooted and coded values of both cultures, particularly in relation to each other. A close comparison of representative texts and images, ranging from ancient sacred myth and philosophy to contemporary art animation and film, puts into students' hands the keys to understanding a hidden world of cultural meanings—a world that is alive and active around us right now. This course may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. *Instructor: Dr. Amy R. Goldman*

## EAST 3020 SACS

### Special Topics in Chinese Studies I

One or more special topics courses may be offered each semester, each focusing on a different Chinese art or culture theme depending upon the expertise of the invited adjunct faculty. Special topics may include Chinese religions and philosophy, literature, film, women's studies, art history, urban and environmental studies, and ethnic minority studies. Recently offered courses have included: "Changing Roles of Women in China" by Dr. Jiang Jin and "An Introduction to Chinese Philosophy and Religion from an Intercultural Perspective" by Dr. Friederike Assandri. These courses may have a limited number of ECNU students enrolled in order to build more opportunities for cross-cultural and academic exchange between CIEE and host University students. The final topics are presented to students during orientation.

## INSH 3003 SACS

### Organizational Internship

Students with advanced language skills may undertake an internship in any organization where skills in Chinese language are utilized and practiced in a work environment. The internship course adds value to the student's academic education by integrating academic learning with real-world experience. Students learn to relate theoretical concepts to the work they do in the internship, and through hands-on work experience, gain confidence while developing professional skills. This experiential learning also allows them to develop an appreciation for cultural and cross-cultural issues, as well as for issues relating specifically to Chinese management and business. It is also the forum for students to engage in an intellectual discussion regarding their personal experiences and work-related issues. On the academic side, students will reflect, research, and write about an issue relating to the internship. Through career-related and on-the-job experience, students can see and understand how their knowledge and experiences gained in China accumulate together as a whole and thus, provide opportunities for academic and professional growth. Students are supported by a CIEE coordinator during all phases of the internship process. Students who wish to enroll in an organizational internship for credit may choose to find their own internship prior to arrival or seek assistance from CIEE to locate an opportunity in their industry of interest before the end of the add/drop period. Internship placements depend on availability, as well as the student's background and skills, and are not guaranteed by CIEE. Final internship decisions are made in Shanghai based on availability and on-site interviews. Students finding their own internships must have the support of an outside field advisor from their sponsoring organization, who is willing to meet with the student on a bimonthly basis. Students are required to fill out the appropriate paperwork regarding internships prior to their arrival in Shanghai. *Instructor: Dr. Catherine Q. E. Sim, CIEE*

## CIEE Elective Course for Academic Year Students

### INDE 3003 SACS

#### Directed Independent Study

Academic year program students with a minimum of Chinese-Advanced High I language proficiency may undertake a directed independent study during the second semester. Students who wish to conduct independent study for credit must submit a clear statement of purpose, including their research proposal, preparation, list of resources, a tentative outline of the final project, and a suggested schedule of progress by the end of the first semester. Students must also have the written support of an outside field advisor and/or a CIEE faculty member willing to direct the student on a bimonthly basis and to evaluate the final independent study project.



### a student's story

I didn't know what to expect coming into my fall semester in Shanghai. The thought of leaving the comforts and familiarity of my life in California for a place where everything would essentially be foreign was both exciting and overwhelming. I can now say, however, that my year in China will forever change my life.

From the beginning, I tried to make the most out of my time in Shanghai. When I wasn't in class, I was hanging out with Chinese students on campus, exploring the city with my CIEE classmates, or chatting with the food vendors by the back gate of our school. Every day brought itself a new adventure. Whether I was ordering food in Chinese for the first time or testing out different bargaining techniques, never before had I encountered so many new situations in my life. With each passing day, my thirst to learn more about the language, culture, and essentially every aspect of the country grew increasingly stronger. Between making friends with locals and traveling around to different cities, I always found opportunities to apply and further investigate what I had learned in class.

At the same time, I did not embark on my journey alone. Throughout my stay in Shanghai, CIEE served as my support system. Classes provided structured learning, while excursions and extracurricular activities supplemented classroom education. CIEE classmates became the type of lifelong friends who I quickly learned to depend upon during my adventures and to relate with about our shared experience as foreign students in China. CIEE teachers and staff served as experienced guides equipped with all the resources and advice necessary to make the most out of our study abroad experiences. Along with my newly made CIEE and Chinese friends, they became my family away from home.

— Melissa Tan, Stanford University