

## Universitat de les Illes Balears 🗨️ 🏠 📅

environmental studies / globalization / internship / mediterranean studies / spanish language / tourism



### program snapshot

- Study Spanish while living in the city of Palma de Mallorca; all levels offered
- Take classes which include visits to sites of socioeconomic, natural, and cultural importance related to tourism, the marine environment, and the history of the Mediterranean
- Become immersed in Spanish culture through a homestay, the inclusion of Spanish university students in CIEE activities, and language exchange
- Participate in an internship at a local hotel if you attend both sessions

### what you'll learn

The Language and Culture summer program is designed for students just beginning to learn Spanish or for those wishing to further develop their language skills, while studying the socioeconomic and cultural impact of tourism in the Balearic Islands, the Mediterranean marine ecosystem, and the history and culture of Mallorca on the Mediterranean. The program gives students daily interaction in Palma's academic and social cultures through homestays, class-related excursions, and an internship opportunity in a local hotel.

## thoughts from abroad

If I were to define my own identity, I would just say, “Mediterranean.” For me, Mallorca embodies the essence of a modern Mediterranean island: sandy beaches and dramatic cliffs, charming mountain towns and castles, windmills in the fields, Cabrera Island’s national park, history and traditional fiestas, craft fairs and markets, street musicians and artists, cultural diversity, and direct flights to most Spanish and European cities. Palma is big enough to support a large cultural offering and host immigrants from all over the world, yet welcoming and approachable for a period of study, to form friendships, and become immersed in the culture.

Most past participants especially value having made friends with many European exchange students. Another trait of Palma that CIEE students value is how sincerely the locals have welcomed them, especially the families with whom they live and their University friends, who helped them get to know Palma and to love the island and its culture.

— Antonia Ferriol, Resident Director

### About the Resident Director

Dr. Antonia Ferriol earned her Ph.D. in Spanish Literature from The Pennsylvania State University. Antonia has published articles on the contemporary Spanish novel and taught Spanish language and literature at Middlebury College and Denison University. In 2001, she returned to Spain to teach at the Universitat de Illes Balears. Dr. Ferriol was the Resident Director of the CIEE Study Center in Alcalá in 2002 and moved to Barcelona in 2003, where she served as the Resident Director of the CIEE Study Center for two years. Antonia speaks Spanish, English, and Catalan.

### About Other CIEE Staff

Susan Estay joined the staff in 2006. A native of Chile, she has lived in Mallorca for the past 28 years. Susan studied psychology at the Universitat de les Illes Balears. Susan coordinates student housing, cultural activities, and excursions.



## about palma de mallorca

Palma de Mallorca, capital of the Balearic Islands, has inspired musicians, artists, and writers for centuries. The city stands out over the rest of the island with her tiny traditional shops and Modernist facades as well as tall buildings crowding the bay shore, as opposed to the small romantic villages with stone houses found in the northern mountains. Blessed with a gentle climate and cosmopolitan urban life mixed with traditional culture, no wonder Palma has become an international melting pot, with about 25 percent of its inhabitants coming from other countries.

## academics

### Academic Program

Established in 2006, the CIEE Study Center at the Universitat de les Illes Balears provides an academic summer program for students interested in tourism studies, environmental studies, and/or Spanish Mediterranean culture. Participants also have the opportunity to develop or improve their Spanish language skills, while learning about Spain through living in Palma. Students who participate in both sessions may undertake the Tourism Internship at a hotel during Session II.

### Academic Culture

Classes are held at Sa Riera, a University building located right in the center of Palma. Class sizes are small, and all professors in the CIEE Language and Culture summer program are accustomed to teaching U.S. students. The program comprises two sessions; students may choose to participate in one or both. Courses meet every morning or afternoon for three hours from Monday through Friday, with occasional outings. CIEE courses combine lectures, readings, films, active participation and group discussion, class-related visits and study trips, and laboratory analysis. Students are expected to be prepared for class. Language classes are taught entirely in Spanish. Students are given a placement exam in Palma prior to the start of classes to determine their appropriate placement for the language course.

While extracurricular activities and personal travel contribute to the student’s overall study abroad experience, attendance in class is paramount. Any extended travel should take place prior to the start of the program or upon completion of the program.

### Nature of Classes

Participants take classes with other CIEE students only.

### Language Environment

As students gain proficiency in Spanish, resident staff encourages them to use their language skills in everyday settings. This fosters a learning community that contributes to both Spanish language proficiency and understanding of Spanish society.

### Grading System

Students are graded on the basis of class participation, in-class activities, homework assignments, examinations, papers, and in some cases oral presentations, much like in the United States. Grades are given on a ten-point scale.



## where you’ll study

Founded in 1978, the Universitat de les Illes Balears (UIB) is rooted in the culture of the Balearic Islands, with a strong commitment to serving society and respecting the environment. A public institution with 13,000 students, UIB has a modern campus with libraries, a bookstore, computer labs, sports facilities, medical services, restaurants, and cafeterias. With the Serra de Tramuntana mountains as its backdrop, UIB is just a 15-minute metro ride from the city center. The Language and Culture summer program is located in a UIB building right in the city center, no more than a 15 to 20 minute walk from the homestays.

## living

### Housing and Meals

Housing and most meals are included in the program fee. Students live in Spanish-speaking homes where they have breakfast and dinner with the family. During the week, lunch is at the students' expense and may be taken at UIB cafeterias or restaurants throughout Palma. On weekends, all three meals are taken with the family.

Housing is in the center of Palma. Students can walk from their homestays to Sa Riera, the University building in which classes meet (no more than a 20 minute walk). For students choosing the Tourism Internship in Session II, the University places students in the hotel where the internship takes place; room and meals are included.

### Orientation

A mandatory orientation session, conducted at the beginning of the program, introduces students to the country, the culture, and the academic program, as well as provides practical information about living in Spain and Palma. Orientation themes include the Spanish university system, banking, safety, how and where to shop, money issues, transportation, and cultural adaptation. The Spanish language placement test is administered during this time. Orientation includes both structured cultural activities and independent sightseeing. Spanish students also participate in these activities. Ongoing support is provided on an individual and group basis throughout the program.

### Internet

Students have free access to the computer lab in the Sa Riera University building, where classes meet. There are also affordable Internet cafés and a few free Wireless points located throughout the city of Palma. Students participating in the internship are required to bring a wireless-enabled laptop. Some, but not all, homestays have Internet access.

## culture

### Cultural Activities and Field Trips

The academic program is supplemented with cultural activities and field trips. These include visits in Palma (Bellver castle, Almudaina Palace, Arab baths, City Hall, museums, cathedral, historic district, and a bike tour on the coast). In addition, the program includes day excursions to historical and natural sites around Mallorca, such as the towns of Valldemossa, Deiá, Sóller, Pollença, and Alcudia; the natural beaches of Es Trenc; the island of Cabrera; the Cape Formentor; and the canyon of the Torrent de Pareis. Visits supplement classwork and introduce students to the rich diversity of the geography and culture of the Balearic Islands.

CIEE also organizes cultural activities designed to bring American and Spanish UIB students together. These include conversation exchanges with Spanish students, a Spanish cooking class, game and tapas nights, opportunities to attend movies or the theater, beach picnics, visits to flea markets, and participating in traditional celebrations around the island.

### Field Study

Each content course also includes field study related to topics covered in class. Sites may include prehistoric areas, villages, natural parks, monuments and museums, traditional fairs and markets, areas of mass tourism and over-development on Mallorca, rural eco-tourist sites, social agencies working with immigrants, and environmental and governmental agencies.

## engagement

### Guardian Angels

Guardian Angels are local University students who accompany CIEE students on group activities and participate in field trips and other events. Guardian Angels introduce CIEE students to the University and to the culture of Palma.

## mallorca and tourism

Mallorca is the number one tourist destination in Europe, with 12,000,000 visitors annually and 81 percent of its local gross national product tied to tourism. Some of Europe's major tourism enterprises, such as Sol Meliá, Iberostar, Viajes Iberia, Air Europa, Air Berlin, and Barceló have their headquarters in Palma. During the height of the tourist season, the international airport becomes one of the busiest in Europe.

A tourist destination for nearly 100 years, Mallorca experienced rapid tourist growth beginning in the 1950s, with the island being transformed from one of the poorest regions in Spain to one of the wealthiest. Mallorca is seeking new ways to protect its treasures by promoting upscale tourism, eco-tourism, and cycle tourism, declaring areas like Cabrera Island as a natural park and protecting unspoiled beaches.

The fact that the island economy depends mainly upon tourism has resulted in a stronger emphasis on such academic and research areas as tourism studies, business, economics, and environmental sustainability. The Universitat de les Illes Balears School of Business offers a unique and extensive program in tourism studies, focusing on business and sociological perspectives. UIB also has a Hospitality School, which offers courses related to tourism and a four-year degree in hotel management. UIB students become specialists in the areas of hospitality and management at the national and international level.

### Mallorca and Mediterranean Studies

The UIB hosts the national research center IMEDEA (the Mediterranean Institute for Advanced Studies). This institute develops scientific and technical interdisciplinary research in the area of Natural Resources. Its framework is the ocean and its littoral, which encompasses islands. Its activity is centered on the effects that Global Change has on such ecosystems and on how to achieve an integrated and sustainable management of coastal areas.

## language

### Catalan

Castilian Spanish and Catalan are both official languages of the Balearic Islands. The majority of people are at least bilingual in Spanish and Catalan. During orientation, students are introduced to Mallorca's cultural differences and bilingualism.

## internship

The Tourism Internship gives students the opportunity to apply their academic and language skills in a professional context while working full-time in a local hotel. Internships require 120 work hours and additional weekly sessions with a faculty member. The academic component requires the following: a research project analyzing and applying academic aspects to the student's internship experience; a professional journal explaining the day-to-day activities and observations about the internship; weekly meetings with their academic tutor from the UIB; participation; and presentation of a final report.

## costs

### CIEE Fees

Summer 2010 (Session I or II): \$3,150  
 Summer 2010 (Session I + II): \$6,200  
 Summer 2011: available 12/15/10

The CIEE fees for 2011 include an optional on-site airport meet and greet, full-time leadership and support, tuition, housing and most meals, orientation, cultural activities, local excursions, pre-departure advising, and a CIEE iNext travel card which provides insurance and other travel benefits.

### Estimated Additional Costs (Summer 2010, per session)

Transportation (round-trip based on U.S. East Coast departure)	\$ 1,350
Personal Expenses	\$ 500
Additional Meals	\$ 200
Books and Supplies	\$ 75
Local Transportation	\$ 100
<b>Total Estimated Additional Costs</b>	<b>\$ 2,225</b>

Check our website for current fees.

## eligibility

- Overall GPA 2.75
- For CIEE content courses in Spanish and the internship, 4 semesters of college-level Spanish or equivalent. Internship students with 3 semesters of Spanish are required to take Spanish for Business and Tourism during session I

## duration

- Session I**  
3.5 weeks: early June—late June
- Session II**  
3.5 weeks: late June—mid-July
- Sessions I and II**  
7 weeks: early June—mid-July



## coursework

### Program Requirements

Students choose one language or content course per session. Some of the content courses are taught in Spanish and some in English, while the language courses are taught entirely in Spanish. Students who wish to take the Tourism Internship, which takes place in Session II, must also participate in Session I. Internship students with only 3 semesters of Spanish need to take Spanish for Business and Tourism during Session I.

### Credit

Total recommended credit for each session is 3 semester/4.5 quarter hours. Total recommended credit for both sessions is 6 semester/9 quarter hours.

Contact hours are 45 hours and recommended credit is 3 semester/4.5 quarter hours per course, unless otherwise indicated.

### Languages of Instruction

Spanish, English

### Faculty

Language courses are taught by language teachers from Cursos de Español para Extranjeros, an institution inside UIB that offers Spanish language courses. Content courses are taught by UIB faculty.

## courses

### CIEE Language Courses

#### SPAN 1001 PALU

##### Beginning Spanish

*(offered Session I and Session II)*

This course is designed for students with 0–1 semesters of college-level Spanish. This beginning language course is designed to bring students to communicative competency in the Spanish language and to facilitate their immersion in Spanish life.

#### SPAN 2001 PALU

##### Intermediate Spanish

*(offered Session I and Session II)*

This course is designed for students with 2–4 semesters of college-level Spanish. The primary objective of this intermediate course is to allow students to achieve maximum communicative competency in the Spanish language and to facilitate their immersion in Spanish life.

#### SPAN 3001 PALU

##### Advanced Spanish

*(offered Session I and Session II)*

This course is designed for students with at least 5 semesters of college-level Spanish. This advanced language course is designed to provide students the opportunity to expand their knowledge and command of the Spanish language in all areas: reading, writing, listening comprehension, and oral communication.

#### SPAN 3004 PALU

##### Spanish for Business and Tourism: An Introduction to Tourism in Mallorca

*(offered Session I-in Spanish; prerequisite: 3–4 semesters of college-level Spanish or equivalent)*

This course consists of an analysis of vocabulary and grammar related to various fields in the business world (marketing, finance, management, tourism, and administration). It provides students with a practical vocabulary and enables them to understand and analyze various types of documents and articles common to the business world (30 hours). The course also includes a case study of tourism in Palma de Mallorca (15 hours). Throughout the course, each student analyzes the innovative Spanish Ministry of Industry, Tourism and Commerce-promoted Palma beach project, the mission of which is to turn a mature beach destination into a prosperous and sustainable tourism area, which will serve as a reference for other mature destinations worldwide. Students have access to actual material related to the project, and need to offer a diagnosis of what the current situation is in this area of mass tourism.

### CIEE Content Courses

CIEE content courses include lectures, critical analysis of readings, films, guest speakers, and field trips.

#### ECOL 3001 PALU/ENVI 3001 PALU

##### Mediterranean Marine Environment

*(offered Session II-in English)*

This course provides an introduction to the Mediterranean marine ecosystem. The purpose is to help students understand the local marine environment and the correct way to use and manage its resources. Special emphasis is dedicated to human environmental impacts, preventive and corrective actions, sustainable development and conservation, marine protected areas, and restoration. The course includes fieldwork in a fishery, the aquarium, on Mallorca's rocky coast, and the national park on the island of Cabrera. Some of the sessions meet in the laboratory, where students analyze marine material they have collected in the field. Discussion and evaluation of the coast is carried out by groups. No background in biology is needed for the course, although biology and environmental studies students are welcome.

#### HISP 3002 PALU

##### Palma in the Mediterranean

*(offered Session II-in Spanish; prerequisite: 4 or more semesters of college-level Spanish or equivalent)*

Taking advantage of the historical development of Palma as a crossroads of civilizations and of its rich archaeological record, this course illustrates the relationship of Palma with different cultures in the Mediterranean Basin. This is accomplished through the study of its history, art expressions, architecture, and culinary and musical traditions. The course includes fieldwork in a traditional 17th Century farm, and a visit to the Cathedral, the glass factory, the museum, the Arab Baths, and the Medieval Jewish quarter.



(courses continued from previous page)

### HISP 3003 PALU

#### Globalization, Human Migration, and Tourism: The Balearic Islands as a Case Study (offered Session I-in English)

With international tourism arrivals expected to reach 1.6 billion a year by 2020, this is becoming the world's leading industry. This course focuses on the cultural, economic, environmental, and political effects of globalization with a special emphasis on tourism and migration in the case of the Balearic Islands, Europe's most popular tourist destination. Throughout the course, each student analyzes the innovative project of the beach of Palma, promoted in 2008 by the Spanish Ministry of Industry, Tourism and Commerce. Looking towards the year 2020, the mission of this project is turning the mature destination of the beach of Palma into a prosperous and sustainable tourism area, which may work as a world reference for other mature destinations. Students have access to actual material related to the project, and need to offer a diagnosis of what the current situation is in this tourist area of mass tourism.

### INSH 3001 PALU

#### Tourism Internship

(offered Session II-in Spanish; prerequisite: 4 or more semesters of college-level Spanish or equivalent. Students with only 3 semesters of Spanish need to take Spanish for Business and Tourism in Session I.)

The Tourism Internship gives students the opportunity to apply their academic and language skills in a professional context while working full-time in a local hotel. Internships require 120 work hours and additional weekly sessions with a faculty member. The academic component requires the following: a professional journal explaining the day-to-day activities and observations about the internship; weekly meetings with their academic tutor from the UIB; participation; presentation of a final report; and a research paper on the project of the beach of Palma promoted by the Spanish Ministry of Industry, Tourism and Commerce.

During Session I, students have access to actual material related to the project, and need to offer a diagnosis of what the current situation is in this tourist area of mass tourism. During Session II, and taking advantage of the location of the internship hotel, students have to complete the field work related to the project initiated in Session I (with interviews, study of the area, pictures) and offer some suggestions for future plans to change the current model of tourist development. Students can apply a different perspective depending on the area they are most interested in (sociology, history, economics, environmental studies, tourism or business studies, etc.).

Students who undertake an internship must also participate in Session I, and take one of the following two classes: Globalization, Human Migration and Tourism: the Balearic Islands as a Case Study or Spanish for Business and Tourism. Contact hours: 120. Recommended credit: 3 semester/4.5 quarter hours. Note: The Tourism Internship lasts four weeks and ends in late July. Students undertaking an internship must stay a few days longer than the official program end date.



## a student's story

Studying abroad in Palma de Mallorca was a life-altering experience for me. The summer program incorporated the language and the culture of Spain through many elements of the experience.

The Resident Director, Antonia, and the Guardian Angels were both fun and helpful. On the night of Saint Joan's, a celebration of summer's beginning, we went with our Guardian Angels to the beach and enjoyed bonfires and friendship, an unforgettable local tradition. One of my favorite weekend excursions was the trip to Soller. We took an old train through the mountains to the other side of the island to enjoy the incredible beach scenery. The Castle of Bellver, the only round castle in Spain, and the Gothic Cathedral were also invaluable excursions.

Living with a family was one of the most important aspects of the program. My host family was extremely hospitable and made every attempt to make sure that I was as comfortable as possible. Candy, *mi madre*, introduced me to Spanish cuisine with nightly home cooked meals. She assisted me with my language transition and informed me of the best local spots. While living with my host family, I was fully immersed in the language and had a firsthand glimpse of the traditions and customs of the culture.

At the CIEE Study Center in Palma, I believe I reached my highest potential of learning the language. UIB classes, tutoring opportunities with professors, and meetings with Guardian Angels were structured so that students of every level could learn to the best of their ability. My Guardian Angel and friend, Esther, was more than happy to meet at a café and review troublesome material.

One of the most important takeaways from the international experience was insight into myself. For me, studying abroad was not just a requirement for a major; it was also a discovery of who I really am. I would highly recommend this both personalized and broad-spectrum experience to any student seeking an opportunity to further their knowledge in Spanish, and into themselves.

— Shannon Wagner, The Pennsylvania State University