



program snapshot

- Experience the vibrant and fascinating city of Barcelona
- Improve your Spanish language skills through courses at all levels
- Live with a Spanish family or in a student *residencia*
- Visit sites of natural and cultural importance in and around Barcelona and Catalonia, including an overnight trip to the beautiful Costa Brava beaches and the south of France; visit museums, monuments, and cathedrals

what you'll learn

The goal of the Language and Culture program is to enable students to learn about and be able to critically analyze the Spanish and Catalan cultures and value systems through coursework in language, society, art, or business.

thoughts from abroad

You are about to depart for one of Europe's most dynamic and cosmopolitan cities. Nestled between the Pyrenees and the Mediterranean, Barcelona is a crossroads for Europe. Two contradicting Catalan words explain the city best: *seny* and *rauxa*. The first refers to common sense, pragmatism, and clear thinking, while the second alludes to wild artistic revelry.

Plans are in place for a new high-speed rail link to France, an expanded airport, and enhanced shipping facilities, making Barcelona one of the most attractive commercial centers in Europe. However, Barcelona is also the city of artists, architects, and designers. From the audacious heights of Antonio Gaudi's Sagrada Família church to Salvador Dalí's surrealist fancies, the city has played host to many artistic movements.

No matter which side of the Catalan character fits your personality best, be prepared for a challenging academic program that will bring many rewards in the future.

— Quynh Phan, Resident Director

About the Resident Director

Quynh Phan brings many years of experience in education to the Resident Director position, including five years as the Marketing Director of the Europe Campus of the University of Chicago Graduate School of Business. Raised in the U.S. and having lived in Barcelona for more than 18 years, Quynh has a very good understanding of the intercultural dimensions associated with a study abroad experience.

About Other CIEE Staff

Students interact with Nicola Heath, Housing Coordinator; Rebeca López, Administrative Coordinator; Elizabeth Pogoloff, Cultural Activities Coordinator; Anna Sánchez and Laura Mora, Registration and Grades Coordinators; Dionisio Sanchez-Loring, Language Coordinator; Rosalía Tuñón, Cultural Activities Assistant; and Darcy York, Program Assistant.

**about barcelona**

Barcelona is the capital of Catalonia, a region in northeastern Spain with its own distinctive history, culture, and language. Its metropolitan area has a population of 2,800,000, and is set between the mountains and the Mediterranean. Walking through the city, one can observe 2,000 years of architectural history, ranging from Roman remains, the narrow streets in the Gothic quarter, and the 19th century Eixample district with its original examples of Modernista architecture, to the ultramodern showpieces that continue to redefine its skyline.

academics**Academic Program**

The Language and Culture summer program is designed for students who are interested in taking a class in business, Spanish language, marketing, culture, history, or the social sciences.

Academic Culture

Classrooms are specially designed to allow small groups to work well together. CIEE language classes are small, with no more than 12 students per class. The size of the content classes varies but there are rarely more than 15 students. All classes meet Monday through Friday.

Nature of Classes

All courses are for CIEE students only.

Grading System

Students are graded on the basis of class participation, in-class activities, homework assignments, examinations, papers, and oral presentations, similar to standards in the United States. Grades are given on a 10-point scale.

**where you'll study**

The CIEE Study Center in Barcelona, Spain, is located in a historic building on Passeig Permanyer, near Passeig de Gràcia and Plaza Catalunya, Barcelona's main square. All courses are held at the Study Center.

living

Housing and Meals

Students can live in either Spanish homes or in a student *residencia* (residence hall) with other Spanish and international students. Students living in a homestay have breakfast and dinner at home, while lunch is at the student's expense, and many eat at the several university-run cafeterias. Meals are not included in the student *residencia* option, but students share fully-equipped kitchens where they can prepare their own meals. All homestays and *residencias* are located in the city of Barcelona, and students take public transportation to their classes; the average commute to the city center, by metro or bus, is 30 minutes.

As space in the *residencias* is limited, students who are not placed there are placed in a homestay. Students who are not assigned the housing option of their choice are notified by the Resident Staff prior to arriving in Barcelona.

Orientation

A three-day intensive orientation, conducted at the beginning of the program, introduces students to the country, culture, and the academic program, as well as provides practical information about living in Spain and, in particular, Barcelona. Topics include the Spanish university system, banking, safety, and visa issues; bilingualism in Catalonia; Spanish culture; and cultural adaptation. A diagnostic language examination is also conducted to ensure that students are placed in the appropriate language course. Orientation includes both structured cultural activities and independent sightseeing, with ongoing support provided on an individual and group basis throughout the program.

Internet

CIEE students can use the computer room at the CIEE Study Center. Student *residencias* are equipped with Internet access for laptop hook-up. Homestays typically have Internet access. Students are encouraged to bring wireless-enabled laptops.

culture

Cultural Activities and Field Trips

The academic program is supplemented with excursions in and around Barcelona and Catalonia. Field trips in Barcelona include visits to museums, cathedrals, monuments, and historic neighborhoods. Spanish cooking classes are also organized as a way to involve students in the local culture.

Costa Brava and French Catalonia

This overnight field trip gives students the opportunity to explore the Costa Brava and the south of France. The Costa Brava is the 100-mile stretch of Catalunya's rugged, beautiful coastline in northeast Spain. For centuries, it has attracted adventurous travelers and inspired great artists such as Pablo Picasso and Salvador Dalí. The Costa Brava, often translated "wild coast," boasts some of the most dramatic scenery in the Mediterranean, including rocky gorges, unspoiled nooks, and amazing golden beaches. The Costa Brava extends to the French border, where students witness how France and Spain have developed separate, but overlapping cultural histories.

This spectacular landscape provides the backdrop for students to gain a wealth of information about Spanish history and art. Students are acquainted with both as they visit archaeological sites, Romanesque churches and monasteries, impressive monuments and museums, and take part in age-old celebrations and local festivals that contribute to the region's unique character. Outings in breathtaking national parks, as well as strolls through medieval towns and fishing villages, offer exhilarating glimpses into this fascinating corner of Spain and southern France. At the same time, visits to significant sites in the life and work of Dalí enhance students' appreciation of this extraordinary artist.

language

Catalan

Castilian Spanish and Catalan are both official languages in Barcelona and the region. Catalan is regularly used in all aspects of life, but not imposed on non-Catalan speakers. Taxi drivers, shopkeepers, service representatives, professors, and homestay families all speak clear Castilian whenever a Spanish speaker is present. While it is not necessary to speak Catalan to survive in Barcelona, students often find that learning a few words can be an enjoyable experience and open doors to making friends with their hosts.

eligibility

- Overall GPA 2.75
- For CIEE content courses taught in Spanish, 4 semesters of college-level Spanish or equivalent

duration

5 weeks: early June–early July

costs

CIEE Fees

Summer 2011: \$6,500
Summer 2012: available 12/15/11

The CIEE program fees for 2012 include an optional on-site airport meet and greet, full-time leadership and support, tuition, housing and two meals per day (homestay option), orientation, cultural activities, local excursions, pre-departure advising, and a CIEE iNext travel card which provides insurance and other travel benefits.

Estimated Additional Costs (Summer 2011)

Transportation (round-trip based on U.S. East Coast departure)	\$ 1,200
Personal Expenses	\$ 1,000
Additional Meals (homestay option)*	\$ 300
Books and Supplies	\$ 100
Local Transportation	\$ 150
Total Estimated Additional Costs	\$ 2,750

*Students living in the *residencia* are responsible for all meals estimated at \$750 for the summer.

Check our website for current fees.



coursework**Program Requirements**

All students are required to take two courses.

Upon arrival in Barcelona, students take a language placement exam. Language classes are divided into sections based upon the results of the placement exam. Content courses are taught in both English and Spanish. Students with four or more semesters of Spanish language may choose to take their content course in Spanish.

Credit

Recommended credit for the summer program is 6 semester/9 quarter hours.

Contact hours for all courses are 45 and recommended credit is 3 semester/4.5 quarter hours, unless otherwise indicated.

Languages of Instruction

Spanish, English

Faculty

All CIEE courses are taught by faculty from local universities. Language courses are taught by experienced professors who specialize in Teaching Spanish as a Second Language.

courses**CIEE Spanish Language Courses****SPAN 1010 BARU****Beginning Spanish**

This course is designed for students with 0–1 semesters of college-level Spanish. This beginning language course aims to bring students to communicative competency in the Spanish language and to facilitate their immersion in Spanish life.

SPAN 2010 BARU**Intermediate Spanish**

This course is designed for students with 2–3 semesters of college-level Spanish. The primary objective of this intermediate course is to allow students to achieve the maximum communicative competency in the Spanish language and to facilitate their immersion in Spanish life.

SPAN 3010 BARU**Advanced Spanish**

This course is designed for students with at least 4 semesters of college-level Spanish. This advanced language course is designed to provide students an opportunity for expanding their knowledge and command of the Spanish language in all areas: reading, writing, listening comprehension, and oral communication.

CIEE Content Courses—in English**AHIS 3003 BARU****Architecture, Art, and Design in Contemporary Barcelona**

The city of Barcelona is known as a city of art and architecture, and this reputation is partly due to the work of designers like A. Gaudi or to the fact that the city is inextricably linked to the training of painter Pablo Picasso. More recently, painters, architects, and other artists and designers have had a very prominent role in a much-needed urban regeneration process. This class examines the role of disciplines such as urban planning, architecture, public art, graphic design, and industrial design in shaping the image of contemporary Barcelona.

BUSI 3003 BARU**Managing Across Cultures: The EU Case**

This course provides students with the framework, tools, and factual knowledge required to understand the institutional and competitive environment of firms when dealing internationally. The EU is used as a case study. Special emphasis is placed on the managerial challenges encountered when dealing internationally in multiple markets with different cultures. The course also analyzes how the socio-cultural, political, and economic characteristics of a country may influence the behavior of firms and market participants. The course also provides conceptual instruments to understand how the European Union functions, as well as the impact that different EU policies may have on the European business environment.

HIST 3001 BARU**Past and Present in Barcelona**

Barcelona is an attractive European and Mediterranean city known for its rich history, art heritage, and welcoming attitude towards visitors. This course takes an interdisciplinary approach to the history of Barcelona. Students learn the history of the city from its foundation through the present day, with a special emphasis on contemporary issues. The image that Barcelona has projected to the world in terms of art, history, and urban planning provides the structure for its content. Urban development of Barcelona is analyzed using historical maps, videos, and documentaries.

MKTG 3001 BARU**International Marketing**

Today's companies have the challenge of adapting their products to the requirements and customs of different countries. Marketing specialists must be prepared to deal with these differences and be able to devise strategies according to the unique characteristics of each country or region. This course addresses these goals and is therefore directed to students who want to more profoundly understand the characteristics of international marketing. Previous knowledge of marketing is recommended.



(courses continued from previous page)

Required CIEE Content Courses—in Spanish

AHIS 3002 BARU

Catalonia and Spain through the Arts

This course focuses on Catalan and Spanish culture within the context of art history. Students learn about fundamental issues of the history and character of Spain and Catalonia, such as the Spanish Civil War and the Catalan independence movement, through the eyes of privileged witnesses, including Velázquez, Goya, Gaudí, Picasso, Dalí, Miró, and others. Content-related excursions in the city complement classroom work.

HISP 3002 BARU

Cultural Encounters in Spain: Society, Politics, and Cultures in a Changing World

This course explores cultural diversity and social differences in Spain using Barcelona as a case study. It deals with topics such as language and communication in a bilingual community; the concept of ethnicity and culture in Spain; contemporary migration movements in Barcelona; the development of national identities and the independent movement of the Basque country and Catalonia; women and children in the new society; NGOs and government social support in Barcelona; and gay and lesbian culture in Barcelona. The class analyzes current events related to these topics through documentaries, films, newspapers, and organized visits.

a student's story

Gertrude Stein once said, “America is my country and Paris is my hometown.” For me, that will always read more like “America is my country and Barcelona is my hometown.” This beautiful city has so much to offer, from arts and culture to nightlife and the classes offered by CIEE. The friends that I have made and the memories will last a life time, and I will always look back on this time as the best of my life.

Walking around the city is probably my favorite part of everyday. Just getting lost along all the little streets or setting off with friends to do something “touristy”—like visiting *Sagrada Familia*—in between classes. Just strolling along and turning a corner to find the most perfect little plaza or a little hidden church, or stopping into quaint little shops or picking up a yummy pastry. The streets are so vibrant and full of energy that walking along makes me feel so full of life! I have had the most wonderful experience in Barcelona...I will always think of it as “home” no matter where in the world I may roam.

— Julie Cristea, The University of Minnesota, Twin Cities

