

## Universitat de les Illes Balears

environmental studies / globalization / marine biology and ecology / mediterranean studies / spanish history / spanish language and culture / spanish literature / tourism



### program snapshot

- Study Spanish while living in the Mediterranean coastal city of Palma de Mallorca; all levels offered, including business Spanish
- Take classes which include visits to sites of socioeconomic, natural, and cultural importance related to tourism, the marine environment, the history and traditions of the Mediterranean, and contemporary history, culture, and literature of Spain
- Become immersed in Spanish culture through a homestay, the inclusion of Spanish university students in CIEE activities, and language exchange partners

### what you'll learn

The Language and Culture summer program is designed for students just beginning to learn Spanish, for those wishing to further develop their language skills, and for those interested in studying the history, culture, literature, economy, and environment of contemporary Spain with a special focus on the Mediterranean region. The program gives students daily interaction in Palma's academic and social cultures through homestays, class-related excursions, and activities with Spanish students.

## thoughts from abroad

If I were to define my own identity, I would just say, “Mediterranean.” For me, Mallorca embodies the essence of a modern Mediterranean island: beautiful beaches and dramatic cliffs, charming mountain towns and castles, windmills in the fields, Cabrera Island’s national park, history and traditional fiestas, craft fairs and markets, street musicians and artists, cultural diversity, and direct flights to most Spanish and European cities. Palma is big enough to support a large cultural offering and host immigrants from all over the world, yet welcoming and approachable for a period of study, to form friendships, and become immersed in the culture.

Most past participants especially value having made friends with many European exchange students. Another trait of Palma that CIEE students value is how sincerely the locals have welcomed them, especially the families with whom they live and their University friends, who helped them get to know Palma and to love the island and its culture.

— Antonia Ferriol, Resident Director

### About the Resident Director

Dr. Antonia Ferriol earned her Ph.D. in Spanish Literature from The Pennsylvania State University. Antonia has published articles on the contemporary Spanish novel and taught Spanish language and literature at Middlebury College and Denison University. In 2001, she returned to Spain to teach at the Universitat de Illes Balears. Dr. Ferriol was the Resident Director of the CIEE Study Center in Alcalá in 2002 and moved to Barcelona in 2003, where she served as the Resident Director of the CIEE Study Center for two years. Antonia speaks Spanish, English, and Catalan.

### About the Resident Coordinator

Susan Estay joined the staff in 2006. A native of Chile, she has lived in Mallorca for the past 30 years. Susan studied psychology at the Universitat de les Illes Balears. Susan coordinates student housing, cultural activities, and excursions.



## about palma de mallorca

Palma de Mallorca, capital of the Balearic Islands, has inspired musicians, artists, and writers for centuries. The city stands out over the rest of the island with her tiny traditional shops and Modernist facades as well as tall buildings crowding the bay shore, as opposed to the small romantic villages with stone houses found in the northern mountains. Blessed with a gentle climate and cosmopolitan urban life mixed with traditional culture, no wonder Palma has become an international melting pot, with about 25 percent of its inhabitants coming from other countries.

## academics

### Academic Program

Established in 2006, the CIEE Study Center at the Universitat de les Illes Balears provides an academic summer program for students interested in tourism studies, environmental studies, Spanish literature, Spanish contemporary history, and/or Spanish Mediterranean culture. Participants also have the opportunity to develop or improve their Spanish language skills, while learning about Spain through living in Palma. CIEE courses include a substantial interactive and practical component. Learning by doing is promoted with field study activities outside the classroom.

### Academic Culture

Classes are held at Sa Riera, a University building located right in the center of Palma. Class sizes are small, and all professors in the CIEE Language and Culture summer program are accustomed to teaching U.S. students. The program comprises two sessions; students may choose to participate in one or both. Courses meet every morning or afternoon for three hours from Monday through Friday, with occasional outings. CIEE courses combine lectures, readings, films, active participation and group discussion, class-related visits and study trips, and laboratory analysis. Attendance is mandatory and absences affect final grades. CIEE classes provide a detailed syllabus, and students are expected to be prepared for class.

While extracurricular activities and personal travel contribute to the student’s overall study abroad experience, attendance in class is paramount. Any extended travel should take place prior to the start of the program or upon completion of the program.

### Nature of Classes

Participants take classes with other CIEE students only. Language classes are taught entirely in Spanish. Content classes are offered either in Spanish or in English.

### Language Environment

As students gain proficiency in Spanish, Resident Staff encourages them to use their language skills in everyday settings. This fosters a learning community that contributes to both Spanish language proficiency and understanding of Spanish society.

### Grading System

Students are graded on the basis of class participation, in-class activities, homework assignments, examinations, papers, and in some cases oral presentations, much like in the United States. Grades are given on a ten-point scale.



## where you’ll study

Founded in 1978, Universitat de les Illes Balears (UIB) is rooted in the culture of the Balearic Islands, with a strong commitment to serving society and respecting the environment. A public institution with 15,000 students, UIB has a modern campus with libraries, a bookstore, computer labs, sports facilities, medical services, restaurants, and cafeterias. With the Serra de Tramuntana Mountains as its backdrop, UIB is just a 14-minute metro ride from the city center. The Language and Culture summer program is located in a UIB building right in the city center, no more than a 15- to 20-minute walk from the homestays.

## living

### Housing and Meals

Students live in a Spanish speaking home where three daily meals are provided.

Housing is in the center of Palma. Students can walk from their homestays to Sa Riera, the University building in which classes meet (no more than a 20 minute walk). Homestays are an important contribution to the students' commitment to cultural and linguistic immersion. By living with a Spanish family, students practice in day-to-day life the Spanish learned in the classroom, and experience Spanish culture firsthand.

### Orientation

A mandatory orientation session, conducted at the beginning of the program, introduces students to the country, the culture, and the academic program, as well as provides practical information about living in Spain and Palma. Orientation themes include the Spanish family lifestyle, university system, banking, safety and health, how and where to shop, money issues, transportation, and cultural adaptation. The Spanish language placement test is administered during this time. Orientation includes both structured cultural activities and independent sight-seeing. Spanish students also participate in these activities. Ongoing support is provided on an individual and group basis throughout the program. Prior to departure for Palma, students are required to take an online language placement examination. Students are placed in the appropriate language or content course based on the results of the test.

### Internet

There are affordable Internet cafés and a few free Wireless points located throughout the city of Palma. Students are encouraged to bring wireless-enabled laptops to use in their homestays or cafeterias with wireless. Most homestays have Internet access.

## engagement

### Guardian Angels

Guardian Angels are local University students who accompany CIEE students on group activities and participate in field trips and other events. Guardian Angels introduce CIEE students to the University and to the culture of Palma.

## eligibility

- Overall GPA 2.75
- 4 semesters of college-level Spanish or equivalent to enroll in content courses in Spanish

## culture

### Cultural Activities and Field Trips

The academic program is supplemented with cultural activities and field trips. These include visits in Palma (Bellver castle, Almudaina Palace, Arab baths, City Hall, museums, Cathedral, historic district, and a bike tour along the coast). The program entails a one day excursion by boat to the island and natural park of Cabrera or Dragenera, and one day kayaking along the coast. In addition, the program includes day excursions to historical and natural sites around Mallorca, such as the towns of Valldemossa, Deiá, Sóller, Pollença, and Alcudia; the natural beaches of Es Trenc; the natural park of Albufera Marsh and Meadows; the breathtaking views of the Cape Formentor; 13th and 16th century traditional Mediterranean gardens of Raixa, La Granja, and Alfabia; and a hike of the impressive canyon of the Torrent de Pareis which opens onto the sea. Visits supplement classwork and introduce students to the rich diversity of the geography and culture of the Balearic Islands.

CIEE also organizes cultural activities designed to bring American and Spanish UIB students together. These include conversation exchanges with Spanish students, a Spanish cooking class, a salsa class, game and tapas nights, opportunities to attend movies or the theater, beach picnics, visits to flea markets, and participation in traditional celebrations around the island.

### Field Study

Field visits are organized to complement the student's academic studies. They may include prehistoric sites, historic villages, coastal shores from sandy to bottom ecosystems, maritime natural parks, an aquarium and a research fishery, monuments and museums, traditional fairs and markets, areas of mass tourism and over-development on Mallorca, rural ecotourist sites, social agencies working with immigrants, environmental and governmental agencies, a fair trade organization, a traditional 17th century farm estate, the old quarter where Jewish, Muslim and Christian coexisted in the Middle Ages, Porto Pi maritime museum hosted in 14th century Lighthouse, and some of the trails wandered by the writers who traveled to Mallorca in the 19th century.

## duration

### Session I

3.5 weeks: early June—late June

### Session II

3.5 weeks: late June—mid-July

### Sessions I and II

7 weeks: early June—mid-July



## mallorca and tourism

Mallorca is the number one tourist destination in Europe, with 12,000,000 visitors annually and 81 percent of its local gross national product tied to tourism. Some of Europe's major tourism enterprises, such as Sol Meliá, Iberostar, Viajes Iberia, Air Europa, Air Berlin, and Barceló have their headquarters in Palma. During the height of the tourist season, the international airport becomes one of the busiest in Europe.

A tourist destination for nearly 100 years, Mallorca experienced rapid tourist growth beginning in the 1950s, with the island being transformed from one of the poorest regions in Spain to one of the wealthiest. Mallorca is seeking new ways to protect its treasures by promoting upscale tourism, eco-tourism, and cycle tourism, declaring areas like Cabrera Island as a natural park and protecting unspoiled beaches.

The fact that the island economy depends mainly upon tourism has resulted in a stronger emphasis on such academic and research areas as tourism studies, business, economics, and environmental sustainability. The Universitat de les Illes Balears School of Business offers a unique and extensive program in tourism studies, focusing on business and sociological perspectives. UIB also has a Hospitality School, which offers courses related to tourism and a four-year degree in hotel management.

## language

### Catalan

Mallorca is historically and culturally bilingual, like many regions in Europe. Spanish and Catalan are both official languages of the Balearic Islands. During orientation, students are introduced to Mallorca's mix of cultures and bilingualism.

## costs

### CIEE Fees

Summer 2011 (Session I or II): \$3,150  
 Summer 2011 (Sessions I and II): \$6,200  
 Summer 2012: available 12/15/11

The CIEE program fees for 2012 include an optional on-site airport meet and greet, full-time leadership and support, tuition, housing and three daily meals, orientation, cultural activities, local excursions, pre-departure advising, and a CIEE iNext travel card which provides insurance and other travel benefits.

### Estimated Additional Costs

(Summer 2011, per session)

Transportation (round-trip based on U.S. East Coast departure)	\$ 1,300
Personal Expenses	\$ 500
Books and Supplies	\$ 20
Local Transportation	\$ 50
<b>Total Estimated Additional Costs</b>	<b>\$ 1,870</b>

Check our website for current fees.

## coursework

### Program Requirements

Students choose one language or content course per session. Some of the content courses are taught in Spanish and some in English, while the language courses are taught entirely in Spanish.

### Credit

Total recommended credit for each session is 3 semester/4.5 quarter hours. Total recommended credit for both sessions is 6 semester/9 quarter hours.

Contact hours are 45 hours and recommended credit is 3 semester/4.5 quarter hours per course, unless otherwise indicated.

### Languages of Instruction

Spanish, English

### Faculty

Language courses are taught by language instructors from the Department of Cursos de Español para Extranjeros, an institution inside UIB that offers Spanish language courses. They are professionals in the field of Teaching Spanish as a Second Language. Content courses are taught by UIB faculty.



## courses

### CIEE Language Courses

CIEE language courses provide many opportunities to communicate in Spanish outside the classroom.

#### SPAN 1001 PALU

##### Beginning Spanish

*[offered Session I and Session II]*

This course is designed for students with 0–1 semesters of college-level Spanish. This beginning language course is designed to bring students to communicative competency in the Spanish language and to facilitate their immersion in Spanish life.

#### SPAN 2001 PALU

##### Intermediate Spanish

*[offered Session I and Session II]*

This course is designed for students with 2–4 semesters of college-level Spanish. The primary objective of this intermediate course is to allow students to achieve maximum communicative competency in the Spanish language and to facilitate their immersion in Spanish life.

#### SPAN 3001 PALU

##### Advanced Spanish

*[offered Session I and Session II]*

This course is designed for students with at least 5 semesters of college-level Spanish. This advanced language course is designed to provide students the opportunity to expand their knowledge and command of the Spanish language in all areas: reading, writing, listening comprehension, and oral communication.

#### SPAN 3004 PALU

##### Spanish for Business and Tourism: An Introduction to Tourism in Mallorca

*[offered Session I, in Spanish; prerequisite: 4 semesters of college-level Spanish or equivalent]*

This course consists of an analysis of vocabulary and grammar related to various fields in the business world (marketing, finance, management, tourism, and administration). It provides students with the culturally appropriate business vocabulary, and with the opportunity to practice with oral business transactions and written commercial documents in Spanish (30 hours). The course also introduces students to the Spanish business cultural context, taking as case study the tourism industry in Mallorca (15 hours). It provides many opportunities to observe firsthand the different departments of businesses dedicated to tourism.

### CIEE Content Courses

CIEE content courses include lectures, critical analysis of readings, films, guest speakers, and field trips.

#### ECOL 3001 PALU/ENVI 3001 PALU

##### Mediterranean Marine Environment

*[offered Session I, in English]*

This course provides an introduction to the Mediterranean marine ecosystem. Special emphasis is dedicated to human environmental impacts, preventive and corrective actions, sustainable development and conservation, marine protected areas, and restoration. The course includes fieldwork at coastal shores from sandy to bottom ecosystems, and visits to an aquarium, a research fishery, and a marine national park. Practical skills will be worked out by analyzing species and studying ecosystems from seagrasses to temperate coral formations. Discussion and evaluation of case studies is carried out. No background in biology is needed for the course, although biology and environmental studies students are welcome.

#### HISP 3002 PALU

##### Palma in the Mediterranean

*[offered Session II, in Spanish; prerequisite: 4 or more semesters of college-level Spanish or equivalent]*

Taking advantage of the historical development of Palma as a crossroads of civilizations and of its rich archaeological record, this course illustrates the relationship of Palma with different cultures in the Mediterranean Basin. This is accomplished through the study of its economy, politics, history, art expressions, architecture, and culinary and musical traditions. The course includes fieldwork in a traditional 17th century farm estate, and a visit to the Cathedral, a glass factory, a museum, the Arab Baths, and the Medieval Jewish quarter.

#### HISP 3003 PALU

##### Globalization, Human Migration, and Tourism: The Balearic Islands as a Case Study

*[offered Session II, in English]*

With international tourism arrivals expected to reach 1.6 billion a year by 2020, this is becoming the world's leading industry. This course explores the high symbiotic relationship among globalization, human migration and tourism in the contemporary world, through the

case study of the Balearic Islands, Europe's most popular tourist destination. Throughout the course, each student analyzes the renewal project of the beach of Palma, promoted in 2008 by the Spanish Ministry of Tourism. Looking towards the year 2020, the mission of this project is turning the mature destination of the beach of Palma into a prosperous and sustainable tourism area, which may work as a world reference for other mature destinations. Students have access to actual material related to the project, and have to offer a diagnosis on the current situation of this mass tourism destination.

**POLI 3001/HISP 3004 PALU**  
**Spain Today: Politics and Society**  
*[offered Session II, in English]*

This course attempts to offer an introduction to today's Spanish political and social structures. These can only be fully understood by taking a look to the main events that affected the country during the last century; the Civil War, the dictatorship, and our triumphant entrance into democracy are just the beginning of the story. Students are encouraged to discuss issues such as the two-party system, terrorism, religion, immigration, gender issues, and national identities. Lessons include materials such as press articles, documentaries, social films, and field trips.

**SPAN 3005/LITT 3001 PALU**  
**Contemporary Writers Travel Spain**  
*[offered Session I, in Spanish]*

*All good trips are, like love, about being carried out of yourself and deposited in the midst of terror and wonder* (Pico Iyer). This course is planned as an inquisitive trip through the Spanish culture, where the students' own predispositions become the canvas on which a more picturesque image of the country's culture is outlined. Contemporary Spanish writers (Unamuno, Pla, Delibes, Riera) serve as a departure point for students to become authors themselves, and reflect on their own experience as travelers in their personal encounter with Mallorca; students become the travel bloggers of their own experience.

## a student's story

Studying abroad in Palma de Mallorca was a life-altering experience for me. The summer program incorporated the language and the culture of Spain through many elements of the experience.

The Resident Director, Antonia, and the Guardian Angels designed excursions that were both fun and educational. On the night of Saint Joan's, a celebration of summer's beginning, everyone went to the beach and enjoyed bonfires and friendship, an unforgettable local tradition. One of my favorite weekend excursions was the trip to Soller. We took an old train through the mountains to the other side of the island to enjoy the incredible beach scenery. The Castle of Bellver, the only round castle in Spain, and the Gothic Cathedral were also invaluable excursions. The nightlife on Palma was an excursion all on its own. My suggestion: a stop at the club Level to lie outside on a white sofa and take in the indescribable sunset view.

Living with a family was one of the most important aspects of the program. My host family was extremely hospitable and made every attempt to make sure that I was as comfortable as possible. Candy, *mi madre*, introduced me to Spanish cuisine with nightly home cooked meals. She assisted me with my language transition and informed me of the best local spots. While living with my host family, I was fully immersed in the language and had a firsthand glimpse of the traditions and customs of the culture.

At the CIEE Study Center in Palma, I believe I reached my highest potential of learning the language. UIB classes, tutoring opportunities with professors, and meetings with Guardian Angels were structured so that students of every level could learn to the best of their ability. My Guardian Angel and friend, Esther, was more than happy to meet at a café and review troublesome material.

One of the most important takeaways from the international experience was insight into myself. For me, studying abroad was not just a requirement for a major; it was also a discovery of who I really am. I would highly recommend this both personalized and broad-spectrum experience to any student seeking an opportunity to further their knowledge in Spanish, and into themselves.

— Shannon Wagner, The Pennsylvania State University

