

Pontifícia Universidade Católica de São Paulo

fall / spring / academic year / calendar year



accounting / anthropology / brazilian studies / business administration / communication and multimedia / economics / geography / history / international relations / journalism / languages and literature / latin american studies / legal studies / performing arts / philosophy / political science / portuguese language / psychology / religion / sociology / social science / social services / tourism



program snapshot

- Take part in an intensive language and culture pre-session to prepare for direct enrollment courses
- Experience the unique atmosphere of PUC, a traditional university founded in 1946, with an urban campus that mixes academic excellence with a diverse student body
- Live in São Paulo and learn about the diverse social and economic heritages, and the influence of globalization and local cultural and social movements
- Volunteer with and learn about local community organizations and social projects

what you'll learn

The goal of the Liberal Arts program is to provide an opportunity for students to learn about a significant, but overlooked, country in Latin America. Colonized by the Portuguese, Brazil offers a different linguistic and cultural experience when compared to the Spanish-speaking countries in Latin America. Specifically, students improve their oral and written Portuguese language skills; acquire knowledge of contemporary Brazil and the São Paulo region; and have the opportunity to take a broad range of courses taught in Portuguese at a Brazilian university.

thoughts from abroad

The word “monotony” doesn’t exist in São Paulo, a city in a constant state of transformation. I have lived in São Paulo for 24 years and find myself always wishing for more free time to explore and enjoy all that the city has to offer. Each day offers many possibilities, from the rich, lively, ubiquitous cultural events to relaxing or playing sports in the city’s parks; exploring ethnic neighborhoods, each with its own special cuisine; enjoying the vast array of street food vendors and excellent international cuisine. No matter what your musical taste, São Paulo has a concert venue or *a balada* (nightclub) for you and offers a wide array of dance classes. *Paulistanos* are also famous for their dedication to soccer and loyalty to one of the many local teams.

The CIEE Liberal Arts program in São Paulo is for self-motivated individuals who enjoy a big city atmosphere and want to be challenged to explore and deepen their understanding of the city’s many striking contrasts, including its poverty and wealth, high rises and large city parks, street markets and glitzy malls. Through living and studying here, you will enjoy a distinctive Latin American educational experience that also offers outstanding research opportunities through the specially designed CIEE classes and contact with Brazilians in your daily life. *Bem vindos!*

— Ana Luiza de Lima Coimbra, Resident Director

About the Resident Director

Ana Luiza de Lima Coimbra holds a B.A. in Portuguese and English Language and Literature from Universidade de São Paulo and has worked with CIEE since 1989. She has an M.A. in Oral History at the Universidade de São Paulo, and extensive experience in international education. Prior to CIEE, Ana volunteered for American Field Service and taught Portuguese language and literature and English in secondary public and private schools from 1964 through 1986, during the years of the dictatorship in Brazil. She directed her own language school from 1974 until 1986. Her present academic research focuses on the perception of Brazilian Studies in the United States.

About Other CIEE Staff

Marília Lima joined CIEE in 2009. Marília holds a B.A. in Portuguese language and literature from the Pontifícia Universidade Católica de Campinas. Marília is fluent in French and has worked extensively as a Portuguese language and literature instructor. Marília teaches Portuguese and manages student services including housing, cultural activities and fieldtrips, and volunteer projects.

about são paulo

Multicultural São Paulo is the second largest urban area in the Americas and an important South American economic and cultural center and includes a modern subway system, shopping malls, beautiful parks, nightlife, and open-air fruit and flower markets. Often compared to New York City because of its distinct ethnic neighborhoods and excellent cultural venues, the city offers South America’s best and most diverse cultural entertainment opportunities including theater, cinema, museums, concerts, Carnival samba schools, and soccer teams.

academics

Academic Program

The program in São Paulo was established in 1973 and has been administered by CIEE since 1989. The program begins with an Intensive Language and Culture Program (ILCP), held in Salvador da Bahia for the fall semester and in São Paulo for the spring semester. In the fall semester, students enroll in a three-credit language course and a three-credit interdisciplinary culture course prior to the regular semester. In the spring semester, students enroll in an intensive, four-credit language and culture course prior to the regular semester. The ILCP prepares students for the regular semester by giving them the opportunity to focus intensively on Portuguese language acquisition, while learning about Brazilian contemporary society. The regular semester offers a combination of direct enrollment classes at a Brazilian university, CIEE Portuguese language courses, and specially designed CIEE courses about Brazilian issues and realities. This program is ideal for those who want to better understand Brazilian society and culture and improve their Portuguese language, or for advanced Spanish speakers who would like to learn Portuguese.

Academic Culture

While U.S. students are accustomed to a very structured academic system, Brazilian professors generally leave students on their own to determine the intensity of their work. This approach is geared towards the student who is motivated, self-sufficient, and deeply interested in the subject matter. It is a more rigorous, autonomous academic system.

Some U.S. students could misperceive that the workload is light and that there are very few assignments. However, students are given bibliographies for courses with the expectation that they read as many of the listings as possible and select those titles that best meet their needs and interests. In some courses, the entire grade is based on a term paper or critical analysis of a particular article, with the expectation that the paper be based upon a fairly extensive reading from the bibliography. This relative freedom places a great deal of responsibility on the student.

The CIEE academic year program coincides roughly with the North American academic year, taking place from late June to late June of the following year, and the CIEE calendar year program coincides with the Brazilian academic year, taking place from early January to

early December. Academic year students have a two-month break between fall and spring semesters and are encouraged to travel independently throughout other parts of Brazil and Latin America. Calendar year students have a break of four weeks between the Brazilian first and second semesters (the North American spring and fall semesters). Housing is not included during these breaks and is the responsibility of the student.

Nature of Classes

CIEE Portuguese language and content courses are taught to CIEE students by Brazilian professors. In addition, participants enroll directly in host University courses and take classes with Brazilian students.

CIEE Community Language Commitment

Students take part in the CIEE Community Language Commitment by speaking Portuguese at all times (except in emergencies). This fosters a learning community that contributes to both Portuguese language proficiency and understanding of Brazilian society.

Grading System

Generally, students at PUC are evaluated on two to three assignments, including the following: group projects, presentations, and a final paper and/or exam. Students must take exams at the regular exam time and turn in all work on time. CIEE courses are evaluated based on participation, class discussion on course readings, reflection papers, presentations, and a final paper. CIEE language courses are evaluated on daily homework, participation and class discussion, tests, a mid-term, and a final exam. Letter grades of A, B, C, D, and F are given with pluses and minuses.

Grades for the first semester are normally received by early September and for the second semester by March.

where you’ll study

The Pontifícia Universidade Católica de São Paulo (PUC-SP) is ranked among the top universities in Brazil and has 19,000 undergraduate students. PUC maintains a strong research tradition—a unique characteristic among private institutions of higher learning in Brazil. The PUC campus of Perdizes, which CIEE students attend, is located in a residential area not far from São Paulo’s famous Avenida Paulista with good access to public transportation. The University neighborhood has gyms, bookstores, restaurants and cafés. The CIEE Study Center is conveniently located just two blocks from the PUC campus.

living

Housing and Meals

Housing and two meals per day are included in the program fee. One meal per day, usually lunch or dinner depending on class schedules, is not included in the fee and is the responsibility of the student. During orientation, students are housed together. During the remainder of the semester, students are placed in Brazilian homestays.

Online Pre-Departure and On-Site Orientations

Students begin their study abroad experience in São Paulo before leaving home—by participating in a CIEE Online Pre-Departure Orientation. Meeting with students online, the Resident Director shares information about the program and site, highlighting issues that alumni have said are important, and giving students time to ask questions before leaving home. The online orientation allows students to connect with others in the group, reflect on what they want to get out of the program, and learn what others in the group would like to accomplish. The CIEE goal for the pre-departure orientation is simple: to help students understand more about the program and site, as well as their goals for the program, so that they arrive to the program well-informed and return home having made significant progress toward their goals.

A three-day mandatory orientation session is

conducted at the beginning of the program and introduces students to the country, culture, and academic program, as well as provides practical information about living in Brazil. Safety, public transportation, gender and race issues, and family relations are discussed. Ongoing support is provided on an individual and group basis throughout the program.

Internet

Access to the Internet and computer labs in Brazilian universities is much more limited than in U.S. universities. PUC offers wireless access which is available to CIEE students two weeks after their final registration at the University. Final registration usually takes place in the beginning of March (for spring students) and the third week of August (for fall semester). CIEE pays for each student to use a private Internet café for three hours per week. Students may also use the many Internet cafés throughout the city and near the PUC-SP campus and are strongly encouraged to bring wireless-enabled laptops. Many, but not all, host families offer wireless at home.



duration

Fall

23 weeks: late June—mid-December

Spring

24 weeks: mid-January—late June

Academic Year

49 weeks: late June—late June

Calendar Year

45 weeks: mid-January—mid-December

eligibility

- Overall GPA 2.75
- 4 semesters of college-level Spanish and/or 2 semesters of college-level Portuguese or equivalent
- Portuguese or Spanish language course within the past year recommended

culture

Cultural Activities and Field Trips

The program includes one weekend and one overnight field trip in Brazil and visits to sites of historical and cultural importance in São Paulo. In the past, students have visited the colonial city of Paraty; a community of the Landless Movement; Aparecida do Norte, the most famous center of devotion for the Brazilian Catholic population; and a samba school. Students have also participated in community service projects in disadvantaged communities, attended concerts, Brazilian movies, museums, and soccer games.

Volunteer Opportunities

Through the *Centro de Voluntariado de São Paulo*, and PUC-SP's *Núcleo de Trabalhos Comunitários*, (Center for Community Services), CIEE students may explore volunteer opportunities in São Paulo in the areas of education, health, or community building.

costs

CIEE Fees

Fall 2011: \$15,900

Spring 2012: available 8/15/11

Academic Year 2011–12: \$29,300

Calendar Year 2012: available 8/15/11

The CIEE program fees for 2011–12 include tuition, housing, two meals per day, optional on-site airport meet and greet, full-time leadership and support, orientation, cultural activities, local excursions, field trips, immersion activities, language partners, comprehensive student handbook, pre-departure advising, in-country documents, and a CIEE iNext travel card which provides insurance and other travel benefits.

Estimated Additional Costs

(Fall 2011)

Transportation (round-trip based on U.S. East Coast departure)	\$ 1,350
Personal Expenses	\$ 1,700
Additional Meals	\$ 1,050
Books and Supplies	\$ 200
Local Transportation	\$ 750
Visa Fee	\$ 230
Potential Travel to Consulate for Visa	\$ 400
Total Estimated Additional Costs	\$ 5,680

Check our website for current fees.



coursework

Program Requirements

All students attend the required ILCP, which prepares them linguistically and culturally prior to the start of the regular semester. In the fall semester, students enroll in two required courses: Intensive Portuguese Language and Contemporary Brazil. In the spring semester, students enroll in the required Intensive Portuguese Language and Brazilian Culture course. During the remainder of the semester, students take the two required CIEE courses, Brazilian Issues and Realities and Portuguese Language, and two or three direct enrollment courses at PUC-SP.

Students must enroll in Portuguese language study throughout their study abroad experience, including academic and calendar year students in their second semester. Academic and calendar year students are exempt from the CIEE required class, Brazilian Issues and Realities, during their second semester in São Paulo. However, academic and calendar year students continuing from the CIEE Study Center in Salvador da Bahia, Brazil must enroll in this course during their semester in São Paulo. Academic year students may opt to pursue an independent study with approval of the Academic Director and their home institution.

Credit

Total recommended credit for the fall semester is 20–24 semester/30–36 quarter hours and for the academic year is 36–43 semester/54–64.5 quarter hours. Total recommended credit for the spring semester is 18–22 semester/ 27–33 quarter hours and for the calendar year is 32–38 semester/48–57 quarter hours.

PUC-SP course contact hours are 60 hours in the Administration, Economics, and Social Science departments. Recommended credit is 4 semester/6 quarter hours.

PUC-SP course contact hours range from 30–45 contact hours in the Communications and Philosophy departments. Recommended credit is 2–3 semester/3–4.5 quarter hours.

Please see individual course descriptions for CIEE course contact hours and recommended credit.

Language of Instruction
Portuguese

Faculty

The Portuguese language courses are taught and supervised by highly trained Portuguese language and linguistic teachers who have earned Master's and Doctorate degrees from local universities. The CIEE course on Brazilian culture is taught by university professors hired by CIEE. Other courses are taught by faculty from PUC-SP.



courses

CIEE Required ILCP Courses

Upon arrival, students are given a language placement exam to determine which language course they take during the ILCP. A special section of beginner-level Portuguese for Spanish speakers is offered for students who are fluent (or near-fluent) in Spanish and have had no previous Portuguese instruction. Depending on student enrollment and the results of the language placement exam, not all sections are offered each session.

Fall Semester (Salvador da Bahia)

In the fall semester, students enroll in two required courses, Intensive Portuguese Language and Contemporary Brazil.

BRAZ 3101 BSP0

Contemporary Brazil

This course provides a multi-disciplinary overview of Brazilian culture and current realities. Daily lectures and discussions on a broad range of topics drawn from Brazilian history, literature, economics, politics, race relations, and current social movements are augmented with outings and Brazilian films and music. *Instructor: Dr. Jeferson Bacelar*

PORT 1101 BSP0 Intensive Beginner Portuguese, I

PORT 1102 BSP0 Intensive Beginner Portuguese, II

PORT 2101 BSP0 Intensive Intermediate Portuguese, I

PORT 2102 BSP0 Intensive Intermediate Portuguese, II

PORT 3101 BSP0 Intensive Advanced Portuguese, I

PORT 3102 BSP0 Intensive Advanced Portuguese, II

PORT 2103 BSP0 Portuguese for Spanish Speakers (for near-native speakers)

These courses emphasize grammar applied through oral production. Reading, writing, and listening comprehension activities are included to reinforce the oral exercises. Contact hours: 60. Recommended credit: 3 semester/4.5 quarter hours.

Spring Semester (São Paulo)

In the spring semester, students enroll in one intensive language and culture course.

PORT 1103 BSP0 Intensive Beginner Portuguese Language and Brazilian Culture, I

PORT 1104 BSP0 Intensive Beginner Portuguese Language and Brazilian Culture, II

PORT 2104 BSP0 Intensive Intermediate Portuguese Language and Brazilian Culture, I

PORT 2105 BSP0 Intensive Intermediate Portuguese Language and Brazilian Culture, II

PORT 3103 BSP0 Intensive Advanced Portuguese Language and Brazilian Culture, I

PORT 3104 BSP0 Intensive Advanced Portuguese Language and Brazilian Culture, II

PORT 2106 BSP0 Portuguese for Spanish Speakers and Brazilian Culture (for near-native speakers)

This required pre-session course is designed to prepare students linguistically and culturally for all aspects of the semester abroad. It provides students with an intense introduction to or continued study of Portuguese language, as well as a culture workshop on contemporary issues in Brazil. The course includes language classes (divided at appropriate level with an emphasis on grammar applied through oral production); lectures, readings, and discussions on contemporary Brazilian life; community exploration activities; and an introduction to Brazilian academic culture. By the time they begin coursework at the University, students will have learned/refined their language skills and constructed a basic cultural literacy as background to their coursework. Contact hours: 15 (culture workshop); 60 (language component). Recommended credit: 4 semester/6 quarter hours.

Required CIEE Semester Courses

Based on examination, students are placed in an appropriate Portuguese language course.

BRAZ 3001 BSP0

Brazilian Issues and Realities

Students continue their study of contemporary Brazilian issues and realities in this course that looks at cultural, social, and political topics. Students write reports on visits which are part of the course and a 15 page final paper which is the result of the research developed during the semester, on a topic of their choice. Contact hours: 45. Recommended credit: 3 semester/4.5 quarter hours. *Instructor: Dr. Suzana Ribeiro, a historian with a doctorate degree from the University of São Paulo.*

PORT 1001 BSP0 Semester Beginner Portuguese, I

PORT 1002 BSP0 Semester Beginner Portuguese, II

PORT 2001 BSP0 Semester Intermediate Portuguese, I

PORT 2002 BSP0 Semester Intermediate Portuguese, II

PORT 3001 BSP0 Semester Advanced Portuguese, I

PORT 3002 BSP0 Semester Advanced Portuguese, II

PORT 3003 BSP0 Advanced Portuguese Syntax, Written Composition, and Literature

These courses emphasize grammar, writing, listening, comprehension, and speaking. Contact hours: 60. Recommended credit: 3 semester/4.5 quarter hours.

Pontifícia Universidade Católica de São Paulo (PUC) Courses

The following list is a representative sampling of the courses offered by PUC departments accessible to CIEE students. Not all courses are available every semester. Under the supervision of the Resident Director, students may enroll in any PUC course, provided the prerequisites are satisfied. Although all participants must complete a pre-registration course form prior to arrival, final course registration occurs on site. The reality of the Brazilian higher education academic structure is very different than that of U.S. Brazilian students follow specialized paths in their four to five years of studies. They cannot choose or build their own individual path within their majors. Courses in each major are established by the institutions, and syllabi are often not provided in advance as students cannot choose the courses they take every semester. As a result of this structure course offerings and syllabi are finalized only at the end of the previous semester. Brazilian universities do not publish catalogues with course syllabi. Students can find short course descriptions on PUC's website. Professors provide the official syllabi on the first day of classes.

Anthropology

Anthropology and Human Diversity
 Anthropology of Brazil
 Culture, Relativism, and Comparative Perspective
 Culture and Globalization
 Global and Local Contemporary Culture
 Introduction to Unity and Diversity in Human Race
 Systems of Representation
 Brazilian Politics
 Brazilian External Politics
 Brazilian Foreign Policy
 Brazilian History: Foundations of the Colonial System in Brazil in the 16th and 17th Centuries
 Brazilian History: Society, Work, and Capital Development
 Formation of the Brazilian State
 History of Brazilian Diplomacy
 International Relations of Brazil

Business Administration

Administration Theory
 Global Marketing
 Human Resource Administration
 Organizational Methods
 Social Marketing
 Statistics

Economy

Brazilian Contemporary Economy
 Brazilian Economic Formation
 Economy of the Public Sector
 Economic, Political, and Social History of Brazil
 International Commerce
 International Economics
 Latin America: Economy and Politics in the last Decade
 Microeconomics
 Political Economy

Geography

Agrarian Geography
 Political Geography
 Population and Geography
 Regional Geography of Brazil
 Territorial Formation of Brazil
 Transportation and Logistic System Analysis
 Urban Economy and Planning
 Urban Geography

History

America, Americas: Social Movements, Diversity, and Identity
 American History before the European Conquest
 Brazil in the Second Half of the 20th Century
 Brazilian Historiography
 Contemporary Historiography
 History of Colonial Brazil
 History of Colonial Spanish America
 History of Contemporary Brazil: Citizenship and Social Conflict

History of Geographic Thought
 History of Latin American Nation Building
 History of Marxism
 History of 19th Century Brazil
 History of Republican Brazil: 1889–1964

International Relations/Political Sciences

Cinema and the Freedom Speech
 Comparative Political Science
 Contemporary International Relations
 Foreign Policy Analysis
 Genocides and Contemporary Societies
 History of Modern International Relations
 Inter-American Political Systems
 International Careers
 International Humanitarian Law and Rights of Refugees
 International Public Law
 International Relations and Tourism
 International Relations Theory
 Introduction to International Relations
 Political Thought and Institutions in the 20th Century
 Politics and Sovereignty
 Questioning the Domination
 Radical Political Thought in the 20th Century
 Social Policies in the International Scope

Journalism

Analysis of Audio Visual Systems
 Comparative Communication
 Comparative Journalism
 Communication Systems in Brazil
 Communication Theory
 Communication and Verbal Expression
 Journalism Theory
 Legislation and Ethics in Journalism
 Photography
 Radio Journalism
 Video Journalism

Performance Arts

Art of the Body
 Choreography
 Cultural Market
 Dance Theater
 Dance Theory
 Drama for Dance
 Drama for Theater
 History of Body in Dance
 History of Theater
 Performance Theory
 Readings of the Body
 Theater Interpretation
 Theory of Theater

Philosophy

Aesthetics
 Ethics
 History of Philosophy
 Introduction to Theological Thought

Portuguese

Brazilian Literature: Brazilian Poetry
 Brazilian Literature: Traces of Nationality
 Linguistics II: Language, Communication, Society
 Literary Theory: Short Stories and Novel
 Portuguese Literature

Tourism

Contemporary Society: Leisure and Tourism
 Ethno-tourism
 International Relations and Tourism
 Tourism and Contemporary Society
 Tourism, Environment, and Society