



### program snapshot

- Improve your Spanish language, public speaking, and business writing skills
- Gain practical experience and cultural insight working in a foreign company through a for-credit internship
- Enjoy Seville, a vibrant and bustling city and the commercial hub of Andalusia
- Visit Moroccan businesses for a firsthand look at its business environment
- Participate in excursions to sites of cultural importance, such as Huelva, Córdoba, Carmona, Cadiz, Granada, and Italica

### what you'll learn

The goal of the summer Internship program is to expose students to a professional work atmosphere in a foreign environment. Speaking Spanish, utilizing business vocabulary, interacting with professionals, and applying concepts learned in class are some of the many experiences students gain by participating in this program.

## thoughts from abroad

Participating in an internship in a foreign country is a great way to gain valuable work experience, to enrich your resume, and to obtain or improve professional skills such as giving formal presentations, public speaking, and business writing in the Spanish language. This rewarding academic program, together with an enriching cultural experience in Seville—the heart of Andalusia—creates a memorable student experience.

— Virginia Neira, Resident Coordinator

### About the Resident Coordinator

Virginia Neira is a native *sevillana* and received her B.A. in English from the Universidad de Sevilla. She began working for CIEE during program orientations and joined the Business and Society program in 2006 as Program Assistant. Virginia has participated in a staff exchange with Indiana University.

### About Other CIEE Staff

Jamie Ramírez, Resident Director, was born in Seville and earned his B.A. from the Universidad de Sevilla in Business Administration. He earned an M.B.A. at the Instituto Internacional San Telmo and has participated in staff exchanges with Georgetown University and the University of Colorado at Boulder. Jaime has been with CIEE since 2004.

Dr. Mariteresa Frain is the Director of the CIEE Study Center in Seville. She completed her undergraduate work in International Politics at The Pennsylvania State University and received her M.A. and Ph.D. in International Relations at Georgetown University. Dr. Frain has worked for the International Monetary Fund and as a visiting professor at Georgetown. She also worked in the office of Portuguese Prime Minister Aníbal Cavaco Silva, who is currently the President of Portugal. Before settling in Seville, she lived and worked in Greece; Russia; Switzerland; and Madrid, Spain. She is also the Consular Agent of the United States Department of State in Seville.

CIEE students in Seville are assisted by Carmen Gragera, Registrar; Morgan Reiss, Director of Student Services; Nancy Merchant, María Montes de Oca, Abraham Alvarez, Student Services Coordinators; Salvador Parra, Administrative Director; Inés Muñoz, Accounting Assistant; Alberto Ruiz, Technical Assistant; Miguel Luna Romero, Writing Center and Tutorial Coordinator; Oscar Ceballos, Publications Coordinator; Antonio Rodriguez, Online Placement Test Coordinator; Alejandra Vázquez and Cristina González, Receptionists.



## about seville

Capital of Andalusia, Seville was one of the last footholds of the Moorish empire that ruled the Iberian Peninsula. It is home to the ingenious Barber of Seville and the tempestuous Carmen. The great Renaissance painters Velázquez and Murillo were born here, and Ferdinand and Isabel ruled Spain from the royal apartments in the Alcazar Palace. Though the city preserves its past, modern Seville is the commercial hub of Andalusia. For a city of fewer than 800,000, Seville offers amazing cultural activities, from flamenco to classical, pop, and jazz concerts.

## academics

### Academic Program

The Internship program offers a unique opportunity for students to increase their business vocabulary, immerse themselves—both linguistically and professionally—in a foreign setting, and gain practical experience on the job. The Internship program incorporates an intensive Spanish for Students of Business course, which increases the student's business vocabulary and conversational skills, as well as an internship in a local Spanish company. For the internship, students complete 100 hours of on-site work. They also conduct a research project and participate in weekly seminars, which involve training in public speaking and leadership.

### Online Placement Exam

Prior to departure for Seville, all students are required to take a CIEE online placement exam during the scheduled exam period in mid-April. The purpose of this exam is to determine the student's proficiency in Spanish, ensuring that he or she is placed in the appropriate level language course. Students should take this exam seriously, as placement in an upper level course depends upon a high online placement exam score.

### Academic Culture

The program offers students the opportunity to develop both their professional profile and Spanish language skills. Through a combination of coursework and related lectures, students have an unparalleled opportunity to observe, and even participate, in Spain's economy and business management practices. Students are expected to speak Spanish at all times in class, at their place of residence, and with fellow students.

While extracurricular activities and personal travel contribute greatly to the student's overall European experience, attendance in class and at required events is mandatory. Early departure for or late return from the weekend

is not allowed. Any extended travel should take place prior to the start or upon completion of the program.

### Nature of Classes

Spanish classes are with other CIEE students only. The internship places students with local Spanish businesses.

### CIEE Community Language Commitment

Students take part in the CIEE Community Language Commitment by speaking Spanish at all times (except in emergencies). This fosters a learning community that contributes to both Spanish language proficiency and understanding of Spanish society.

### Grading System

Final grades for the Internship program are based on completion of the 100 work hours; an evaluation by the internship sponsor; seminar attendance and participation; and completion of a professional journal, report, and presentation. Attendance is mandatory, and unexcused absences are reflected in the participant's final grade. Class attendance and participation is essential.



## where you'll study

The CIEE Study Center is located in a beautifully renovated *sevillano* palace built in 1725. It is centrally located close to the Puerta de la Carne and about 10 minutes by foot from the main Universidad de Sevilla building (the Tabacalera). CIEE student services and CIEE administration are housed here. In addition, CIEE professors have offices in the CIEE Study Center, so that students may speak with them privately about issues related to their progress in class.

## living

### Housing and Meals

Housing, all meals, and laundry privileges are included for students living in Spanish-speaking private homes. Students choosing the *residencia* option are provided with all meals except Sunday lunch. Laundry services are also the responsibility of the student in the *residencia*. All attempts are made to house students individually and in their own room; students may choose to be placed with another student, each in their own room. Living in a homestay is the best way to improve language skills and feel a part of the local culture. Given the size of the city, all students should expect to use public transportation to commute from their place of residence to their classes.

### Orientation

The mandatory two-day orientation session, conducted in Seville at the beginning of the

program, introduces students to the country, the culture, and the academic program, as well as provides practical information about living in Spain. It includes both structured activities and independent sightseeing. Ongoing support is provided on an individual and group basis throughout the program.

### Internet

Students are allowed to use the computers at the CIEE Study Center for academic purposes only. Students are encouraged to bring wireless-enabled laptops as the CIEE Study Center has a wireless connection. All homestays also have Internet access and students choosing the homestay should bring a laptop.

## internship

Completing an internship in a foreign country can give college graduates an edge in today's competitive job market. The 6 credit summer Internship program offers students hands-on exposure in an international work environment, coupled with a challenging academic component designed to train students in business vocabulary, presentation skills, public speaking, and business writing in the Spanish language.

## culture

### Cultural Activities and Field Trips

Students have the opportunity to participate in field trips and excursions to points of interest in and around Seville and Andalusia. Excursions may include visiting such sites as Huelva, Córdoba, Carmona, Cádiz, and Itálica. Weekly activities include visits to sites around Seville, cooking classes, and hiking.

In addition, students also enjoy an overnight trip to Granada.

### Morocco Visit

The program also includes a three-day guided visit to Morocco, where students experience the cultural, economic, religious, and social differences of this developing North African country. Preparation for this trip takes place during the semester. While in Morocco, students participate in a cultural and language exchange with business students from the Ecole Nationale de Commerce et de Gestion in Tangiers. In addition, students visit Moroccan businesses involved in exporting to the United States and to the European Union.

## eligibility

- Overall GPA 2.75
- 5 semesters of college-level Spanish or equivalent

## duration

8 weeks: mid-May–mid-July

## costs

### CIEE Fees

Summer 2011: \$6,650

Summer 2012: available 12/15/11

The CIEE program fees for 2012 include an optional on-site airport meet and greet, full-time leadership and support, tuition, housing and all meals, orientation, cultural activities, local excursions, pre-departure advising, and a CIEE iNext travel card which provides insurance and other travel benefits.

### Estimated Additional Costs (Summer 2011)

Transportation (round-trip based on U.S. East Coast departure)	\$ 1,350
Personal Expenses	\$ 1,200
Books and Supplies	\$ 75
Local Transportation	\$ 200
<b>Total Estimated Additional Costs</b>	<b>\$ 2,825</b>

Check our website for current fees.



## coursework

### Program Requirements

Students are required to take Spanish for Students of Business and the Business Internship.

### Credit

Total recommended credit for the Internship program is 6 semester/9 quarter hours.

The Business Internship has 135 contact hours and the Spanish for Students of Business has 45 contact hours.

### Language of Instruction

Spanish

### Faculty

Courses are taught by professionals from the business community and from the CIEE Study Center in Seville.

## courses

### Required CIEE Courses

#### INSH 3101 SVIN

##### Business Internship

The Business Internship, which lasts for six weeks, gives students the opportunity to apply their academic and language skills in a professional context while working full-time for a Spanish company. Internships require 100 work hours along with additional weekly sessions with the CIEE Resident Coordinator. The academic component requires the following: a research project analyzing and applying academic aspects to the student's internship experience; a professional journal explaining the day-to-day activities and observations about the internship; seminar attendance and participation; presentation of a research report in PowerPoint to a committee of evaluators; and evaluations from the Internship Sponsor and the Resident Coordinator.

#### SPAN 4501 SVIN

##### Spanish for Students of Business

The objective of this course is to enable students to gain expertise in Spanish vocabulary and to acquire language skills essential to the fields of business and economics. These fields make special use of language that the candidate for international business must master. This course takes place the first two weeks of the program.

## a student's story

Through my internship in Seville, I was able to gain work experience with a Spanish travel agency. I had both Spanish and American clients, further developed the company's website, and personally organized, planned, and guided student trips throughout Europe. This experience alone helped me to understand the significant cultural differences between European and American companies, which are critical in a truly global business world.

After returning from Seville, the leadership qualities and confidence that I gained motivated me to develop an international company of my own. I am a senior marketing major who now sells trendy NYC style purses to students all over the country. I just returned to Seville and the business contacts that I made the year before helped me to sell my purses to a store in the center of the city.

I honestly believe that my study abroad experience has given me the international understanding, cultural awareness, and confidence that I need to be successful. I am certain that I will continue to visit Spain and further develop the relationships that I have formed there.

— Arica Rudnick, The Pennsylvania State University

