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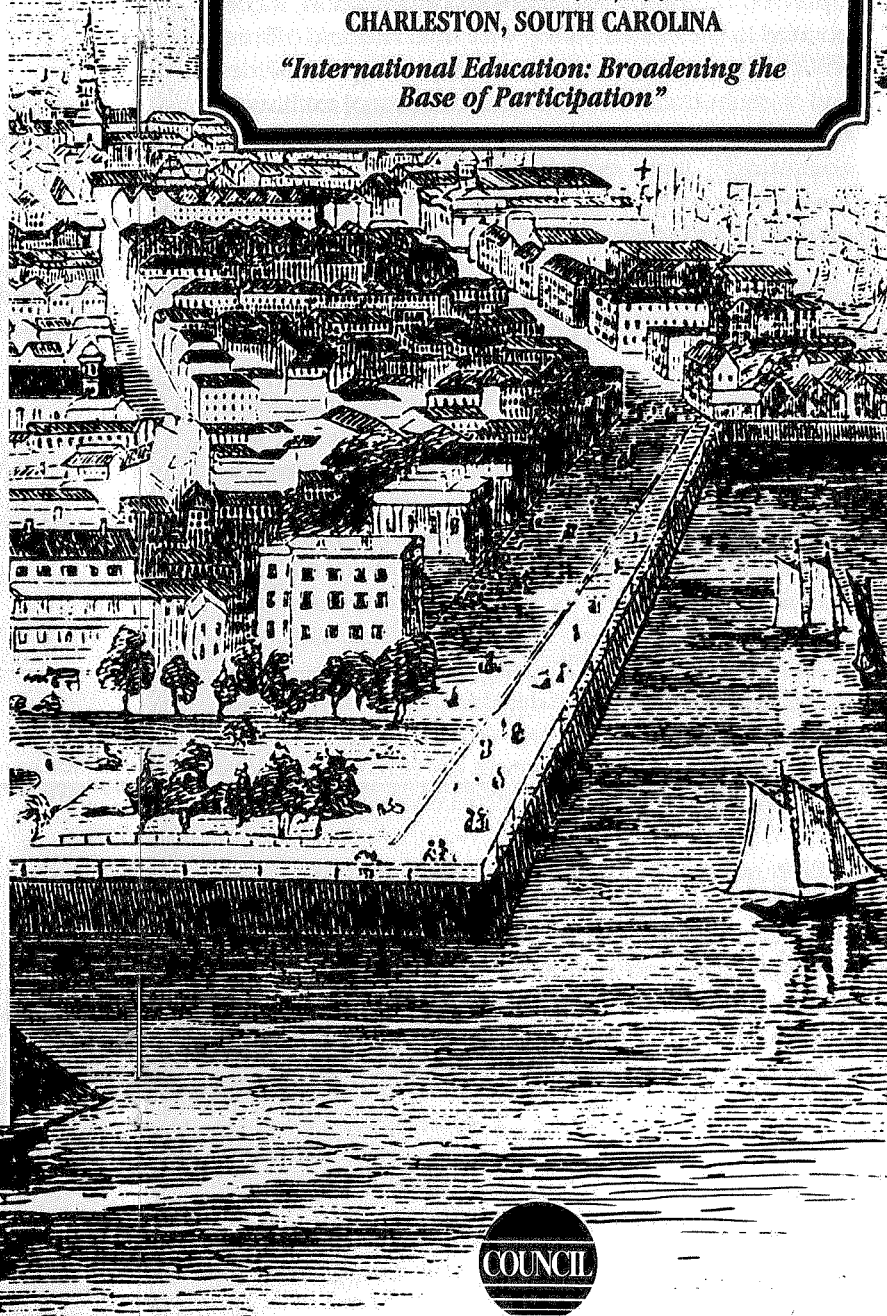
Jack Egle
President-Executive Director
Council on International
Educational Exchange

**Council on International
Educational Exchange**
International Administrative Center
205 East 42nd Street
New York, NY 10017
(212) 661-1414

**THE 43rd INTERNATIONAL
CONFERENCE ON EDUCATIONAL
EXCHANGE**

NOVEMBER 7th - 9th, 1990
CHARLESTON, SOUTH CAROLINA

*"International Education: Broadening the
Base of Participation"*



COUNCIL ON INTERNATIONAL EDUCATIONAL EXCHANGE

The Council on International Educational Exchange is a private, nonprofit, membership organization, incorporated in the United States, with international offices, affiliations, and representation. Major responsibilities and contributions to the field of educational exchange, throughout its 43 years of service to the academic community, have established CIEE as one of the foremost organizations concerned with international education and student travel.

CIEE was founded in 1947 by a small group of organizations active in the field of international education and student travel in order to help reestablish student exchange after World War II. In its early years CIEE chartered ocean liners for transatlantic student sailings, arranged group air travel, and organized orientation programs to prepare students and teachers for their educational experiences abroad. Over the years CIEE's mandate broadened dramatically with the ever-increasing number of its academic members whose interests spread beyond Europe to Africa, Asia, and Latin America. Today, CIEE assumes important educational responsibilities and develops, facilitates, and administers programs of international educational exchange throughout the world on behalf of both its national and international constituencies.

CIEE is governed by a board of directors elected from representatives of its 205 member institutions and national and international exchange organizations. Membership is open to nonprofit organizations and academic institutions that either conduct educational exchange programs or provide services and assistance to organizations conducting such programs.

CONFERENCE PROGRAM

WEDNESDAY, NOVEMBER 7th

- 8:15 am– 11:15 am **Pre-Conference Workshop**
Planters Suite, Mills House Hotel
"How to Use the Programs and Services of CIEE"
Chair: Archer Brown, Deputy Executive Vice President, NAFSA-Association of International Educators

This workshop, which will be conducted by representatives of CIEE member institutions and CIEE staff, will provide conference participants with a unique opportunity to learn how to use the programs and services of CIEE in the most effective manner. It is designed for both "newcomers" and "old-timers."
- 8:15 am– 11:15 am **1990 CIEE Board of Directors Meeting**
Signers Ballroom, Mills House Hotel
Attendance limited to CIEE Board of Directors
- 11:45 am– 1:45 pm **Opening Banquet**
Joint Session with NAFSA Region VII
Omni Hotel Ballroom
"International Educational Exchange: Broadening the Base of Participation"
Speaker: Johnnetta B. Cole, President, Spelman College; Chair, 1990 conference
Response: Samuel L. Myers, President, National Association for Equal Opportunity in Higher Education
- 2:30 pm– 3:30 pm **Annual Business Meeting**
Hibernian Hall
Chair: Robert L. Woodbury, Chancellor, University of Maine System; Chair, CIEE Board of Directors
- 4:00 pm– 5:30 pm **Concurrent Sessions**
Mills House Hotel
Session 1
Heyward Room
"International Comparative Approaches to the Problems of Under-represented Groups"
Chair: Barbara B. Burn, Associate Provost, International Programs, University of Massachusetts

Presenters: P.J. Boyce, Vice Chancellor, Murdoch University, Australia
Gus John, Director of Education, Borough of Hackney, London
Helmut Essinger, Professor, Institut für Soziologie und Erziehung, Freie Universität Berlin

Session 2

Lynch Room

"Extending the Reach of International Education: Cooperative Programming Between Secondary and Post-Secondary Institutions"

Chair: Michael Barber, Assistant Secretary of Education, National Union of Teachers, U.K.

Presenters: Jane Satterfield, Social Studies Consultant, School District of Greenville County, South Carolina

Linda Wojtan, Assistant Director, Mid-Atlantic Japan in the Schools Program, College of Education, University of Maryland

Session 3

Rutledge Room

"Innovative Approaches to the Problems of Internationalizing Professional Education Programs"

Chair: William Sangster, Dean, College of Engineering, Georgia Institute of Technology

Presenters: James V. Feinerman, Associate Professor of Law, Georgetown University Law Center

Guy Haug, Directeur du Développement, Groupe ESC Reims, France

Jeffrey S. Arpan, Director, International Business Programs, College of Business Administration, University of South Carolina

4:00 pm-
5:30 pm

Insurance Workshop

Planters Suite

Chair: David C. Larsen, Director, Center for Education Abroad, Beaver College

This workshop will focus on the sickness/accident coverage provided with the International Student Identity Card and the services offered to cardholders through the Traveler's Assistance Hotline. Representatives of the companies providing these services will be featured. The workshop will be of interest to those who issue the Card on campus as well as to anyone involved with providing insurance coverage for the study abroad participant.

6:00 pm-
7:30 pm **Conference Reception**
Hibernian Hall

10:00 pm **Hospitality Suite**
Room 238

THURSDAY, NOVEMBER 8th

7:00 am- **Breakfast**

8:45 am Council on Work Exchanges
By invitation only

9:00 am- **Concurrent Sessions**

10:15 am *Mills House Hotel*

Session 4

Heyward Room

"Orienting Minority Students for an Overseas Experience"

Chair: John McFadden, Benjamin E. Mays Professor, Department of Educational Psychology, University of South Carolina

Presenters: Luis Alvarez, President, National Urban Fellows, Inc.

Liz Bell, Director, Honors Program, Benedict College

Kelly Tucker, Student, Spelman College

Kathryn Dungy, Student, Spelman College

Session 5

Planters Suite

"Strategies for Expanding Study Abroad in the Third World"

Chair: W. LaMarr Kopp, Deputy Vice President for International Programs, Pennsylvania State University

Presenters: John G. Sommer, Dean, Academic Studies Abroad, School for International Training, Experiment in International Living

Jack Egle, President-Executive Director, CIEE

Henry D. Weaver, Deputy Director, Education Abroad Program, University of California

Ann M. Moore, Program Officer, Great Lakes Colleges Association

Session 6

Lynch Room

"Expanding Exchanges: The Role of the Career Services Office"

Chair: Nicholas J. Meaney, Manager, Incoming Programmes, British Universities North America Club

Presenters: Ann Rogers, Consultant for International Opportunities and Internships, University Career Center, Cornell University

William G. Klingelhofer, Director, International Experience Program, Office of Career Services, Harvard University

Session 7

Rutledge Room

"Reinventing International Programs for a New Europe"

Chair: Peter Wollitzer, Regional Director, Education Abroad Program, University of California

Presenters: Gisela Baumgratz-Gangl, Assistant Director, European Institute of Education and Social Policy, Paris

Jerry Johnson, Director of Academic Programs in Spain, CIEE

10:30 am-
11:45 am

Concurrent Sessions

Mills House Hotel

Session 8

Heyward Room

"New Research on Educational Exchange"

Chair: Brenda S. Robinson, State University Dean, International Education, The California State University

"Students of Four Decades: Influences of an International Educational Exchange on the Lives of German and U.S. High School Students"

Presenter: David J. Bachner, Vice President, Youth for Understanding International Exchange

"Intercultural Understanding Through International Study: Increasing the Participation of Underrepresented Groups in Overseas Programs"

Presenter: Erica A. Webber, Overseas Studies Program, Stanford University

Session 9

Lynch Room

"Strategies for Recruitment of Students of Underrepresented Groups"

Chair: Jon Booth, Director, International Study and Travel Center, University of Minnesota

Presenters: Margery A. Ganz, Coordinator of Study Abroad, Spelman College

Jack Osborn, Director, Off-Campus Study, Scripps College

Judy Tilson, Study Abroad Officer, Office of International Programs, University of North Carolina-Chapel Hill

Gajendra K. Verma, Professor, School of Education, University of Manchester, U.K.

Session 10

Rutledge Room

"Faculty Development: A Key to Internationalizing Curricula"

Chair: Joyce M. Randolph, Director, Office of International Programs, University of Pennsylvania

Presenters: John P. Broderick, Director, Office of International Programs, Old Dominion University

Charles L. Johnson, Superintendent, Livingston Education Service Agency, Livingston Intermediate School District, Howell Michigan

Session 11

Planters Suite

"U.S.-China Exchanges After Tiananmen"

Chair: Henry D. Weaver, Deputy Director, Education Abroad Program, University of California

Presenters: Jay Henderson, Director, CIEE Southeast Asia Regional Office, Hong Kong; CIEE Representative in China

Huang Daolin, Director, Foreign Scholar and Student Office, Peking University

Lu Xingwei, Vice President, Chinese Education Association for International Exchange

Noon-
2:00 pm

Annual Luncheon

Hibernian Hall

Chair: Robert L. Woodbury, Chancellor, University of Maine System; Chair, CIEE Board of Directors

2:30 pm-
3:45 pm

Concurrent Sessions

Mills House Hotel

Session 12

Lynch Room

"How to Internationalize a Campus: Case Studies"

Chair: Maurice Harari, Dean, Center for International Education, California State University—Long Beach

Baffour Agyeman-Duah, Director, International Studies, Bennett College

Martha Cooley, Director, Off-Campus Education, Guilford College

Richard D. Sears, Director, International Studies, Wake Forest University

Session 13

Heyward Room

"New Legislative Initiatives and the Re-authorization of the Higher Education Act"

Chair: Stephen Cooper, Coordinator, Academic Programs Abroad, Louisiana State University

Presenters: Norman Peterson, Executive Secretary, Liaison Group for International Educational Exchange

Thomas R. Wolanin, Staff Director, Investigations Subcommittee, U.S. House of Representatives

Session 14

Rutledge Room

"Underrepresented Disciplines in International Education"

Chair: Timothy Perkins, Assistant Vice President of International Programs, Boston University

Presenters: Gail A. Hochhauser, Director, AID/AASCU Linkages Program, American Association of State Colleges and Universities

Nigel A.J. Rogers, Director, North American Programs, University of Lancaster, U.K.

Session 15

Planters Suite

"Campus Diversity, Curricular Ethnicity Requirements, and Study Abroad"

Chair: Michael F. Welsh, Executive Director, Byrnes International Center, University of South Carolina

Presenters: Blaine Brownell, Provost and Vice President for Academic Affairs, University of North Texas

Holly M. Carter, Associate Dean, International Education, Northeastern University
Armando Miguelez, Resident Director, CIEE Language and Area Studies Program, University of Alicante, Spain

Concurrent Sessions

Mills House Hotel

Session 16

Rutledge Room

4:00 pm

5:15 pm

"Eliminating Barriers to Study Abroad"

Chair: Harold A. Vaughn, Associate Vice Chancellor, University of Arkansas at Little Rock

Presenters: Peter Hess, Assistant Professor of German, University of Texas at Austin
Ivy McQuiddy, Study Abroad Advisor, University of Texas at Austin

Resource Person: Nirelle J. Galson, Director, Division of International Programs Abroad, Syracuse University

Session 17

Heyward Room

"What's Happening at Historically Black Colleges and Universities"

Chair: Robert K. Goodwin, Executive Director, Office of the White House Initiative on Historically Black Colleges and Universities
Robert B. Bailey, III, Director, Semester Abroad Program, University of Wisconsin at River Falls

Rhoda Martin Hendrickson, Professor, English Department, Spelman College
Alan H. Kirschner, Vice President for Programs and Public Policy, United Negro College Fund

Session 18

Lynch Room

"Problems of the Disabled Student Abroad: Students Speak for Themselves"

Chair: Jean Marchant, Member, Board of Directors, Mobility International, U.S.A.

Presenters: Tammy Gravenhorst, Student, Colorado College

Susan Steele, Former Student, Wright State College

5:30 pm-

6:15 pm

Plenary

Signers Ballroom, Mills House Hotel

Speaker: John B. Childers, Deputy Assistant Secretary for Higher Education Programs, U.S. Department of Education

10:00 pm

Hospitality Suite

Room 238

FRIDAY, NOVEMBER 9th

7:30 am-

9:00 am

Breakfast Plenary

Hibernian Hall

***"International Educational Exchange
in a World Transforming"***

Chair: Jack Egle, President-Executive Director, CIEE

9:30am-
11:00am

Concurrent Sessions

Mills House Hotel

Session 19

Rutledge Room

"Use of Critical Incidents in Orientation Programs"

Co-presenters: William W. Cressey, Director, International Programs, Georgetown University

Joyce Bylander, Director, International & Exchange Programs, College of Charleston
Students of the College of Charleston will perform critical incident skits as part of this special workshop

Session 20

Lynch Room

"Increasing Access to Language Learning"

Chair: Neal W. Sobania, Director of International Education, Hope College

Presenters: Elizabeth Hayford, President, Associated Colleges of The Midwest

John Knapp, Director, International Center, Macalester College

Session 21

Heyward Room

"Content of Overseas Programs as an Attraction/Deterrent to Minority Students"

Chair: Manfred Thullen, Acting Dean, International Studies and Programs, Michigan State University

Presenters: Stephen Burman, Director of North American Programmes, University of Sussex, U.K.

Susan Mahoney, Director, Overseas Studies, Georgetown University

Rafael E. Yunén, Academic Vice Rector, Pontificia Universidad Católica Madre y Maestra, Dominican Republic

Session 22

Planters Suite

"Update on Programs in Eastern Europe"

Chair: William H. Allaway, Special Assistant to the Chancellor and Director Emeritus,

Education Abroad Program, University of California

Presenters: Bogdan Radomski, Director, Training Center for Foreign Students, Central School of Planning and Statistics, Warsaw

Elizabeth Winship, Resident Director, East and Central European Studies Program at the Budapest University of Economics

11:15 am-
12:15 pm

Closing Plenary

Signers Ballroom, Mills House Hotel

"Educational Exchange and the USSR"

Speaker: Stanislav Petrovich Merkur'ev, Rector, Leningrad State University

12:30 pm-
1:00 pm

1991 CIEE Board of Directors Meeting

Signers Ballroom, Mills House Hotel

Attendance limited to CIEE Board of Directors

Council Travel, a travel division of CIEE, invites all conference participants to stop by the Council Travel information table in the Middleton Room at the Mills House to meet national and regional administrative staff from its Boston and San Francisco offices.

Council Travel provides a full range of inexpensive travel opportunities for budget-minded students, youth, and faculty. Staff will be pleased to answer any questions about the services offered. Any institution which sponsors academic semester abroad programs is also encouraged to speak with Council Travel staff about group travel services.