

40th National Conference On International Educational Exchange



**November 4th - 6th, 1987
San Francisco, CA**

Council on International Educational Exchange

International Administrative Center

205 East 42nd Street
New York, NY 10017
(212) 661-1414

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Council on International Educational Exchange



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The Council on International Educational Exchange is a private, non-profit, membership organization, incorporated in the United States, with international offices, affiliations and representation. Major responsibilities and contributions to the field of educational exchange, throughout its 40 years of service to the academic community, have established the Council as one of the foremost organizations concerned with international education and student travel.

The Council was founded in 1947 by a small group of organizations active in the field of international education and student travel in order to help reestablish student exchange after World War II. In its early years the Council chartered ocean liners for transatlantic student sailings, arranged group air travel and organized orientation programs to prepare students and teachers for their educational experiences abroad. Over the years the Council's mandate broadened dramatically with the ever-increasing number of its academic members whose interests spread beyond Europe to Africa, Asia and Latin America. Today, the Council assumes important educational responsibilities and develops, facilitates and administers programs of international educational exchange throughout the world on behalf of both its national and international constituencies.

The Council is governed by a Board of Directors elected from representatives of its 179 member institutions and national exchange organizations. Membership is open to nonprofit organizations and academic institutions that either conduct educational exchange programs or provide services and assistance to organizations conducting such programs.

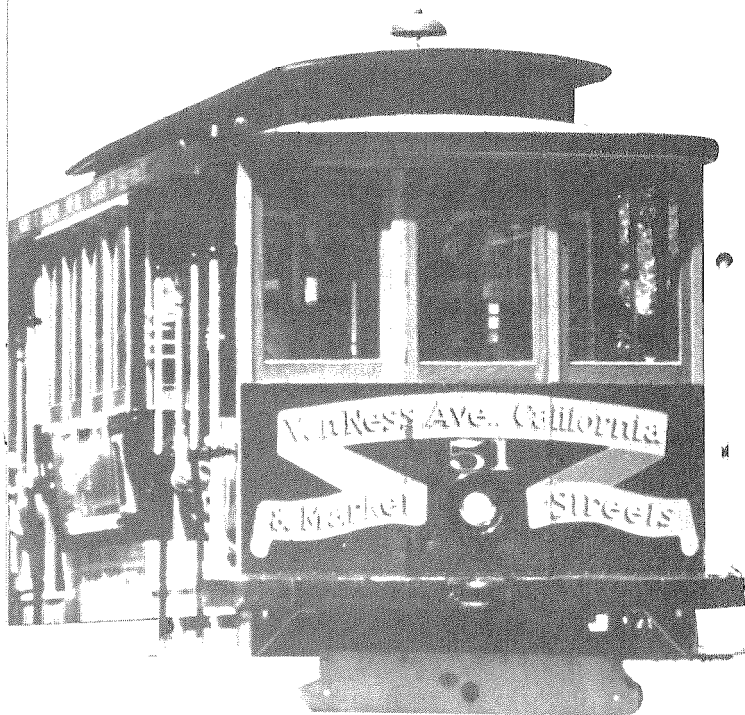


1987 CIEE Annual Conference

The 40th Anniversary Conference of the Council on International Educational Exchange will be held in San Francisco on November 4, 5, and 6 1987. The CIEE Conference is the principal annual meeting devoted to international educational exchange and U.S. students abroad.

The CIEE Conference enables both program organizers and advisors to meet with colleagues from throughout the U.S. and from overseas who are responsible for facilitating opportunities for U.S. students abroad. Participants include college and university program directors and staff, study abroad advisors, representatives of educational organizations, and U.S. and foreign government officials.

The 1987 Conference is a 'must' for anyone who wants to remain up-to-date on developments in international educational exchange.





Tuesday, November 3rd

CIEE Board Committee Meetings

Wednesday, November 4th

David Pierpont Gardner, President of the University of California, will deliver a keynote address to the Conference during the traditional Breakfast Plenary. A distinguished panel of Presidents of leading academic institutions abroad will discuss major trends in educational exchange in the coming years. The closing plenary will look ahead to the next forty years and explore priorities for the Council and for the field.

A key session, chaired by Paul McCracken, will focus on hallmarks of successful international business programs. A series of workshops will provide updates on educational opportunities in the countries of the Pacific Rim, including Asia, Latin America, Canada and the South Pacific. Other sessions will report on current research in international educational exchange, the role of videotape, managing reentry shock, problems of financial aid, underrepresentation, cooperation between study abroad offices and business schools, integrating study abroad into the curriculum, AIDS and international exchange and California initiatives in international education. A pre-Conference workshop, for both newcomers and oldtimers, will discuss key issues in successful study abroad office management.

Finally, the Conference will formally mark the 40th Anniversary of the Council. While the past and the future will be examined at many moments of the Conference, one special evening has been set aside for a look back at the last four decades.

Conference participants will set sail aboard the "M/V City of San Francisco" for an evening banquet and cruise on San Francisco Bay.

We hope to see you in San Francisco in November.

Sincerely,

Jack Egle
President-Executive Director

8:00am- **Registration**
5:00pm Lower Emperor Norton Room,
Sheraton Palace Hotel
8:30am- French Parlor
noon **1987 Board of Directors Meeting**
8:30am- California Room
noon **Pre-Conference Workshop**
"Study Abroad Office Management"

Chair: Dorothy Foley, Assistant Director,
International Educational Services, Iowa
State University

The workshop will follow a potpourri
format, in which expert presenters will
discuss key issues in successful study
abroad office management.

8:00am- Pied Piper Room
9:30am **COWEX Breakfast**

9:30am- Pied Piper Room
11:30am **Council on Work Exchanges
Open Meeting:**

A variety of current issues regarding
student work exchanges will be discussed.
Attendance is encouraged for those
who are actively involved in the promo-
tion or operation of work exchanges, as
well as those interested in learning
more about work exchanges.

1:00pm- Ralston Room
1:45 pm **Annual Business Meeting**
Chair: Barbara B. Burn, Director,
International Programs, University of
Massachusetts; Chair, CIEE Board of
Directors

2:00pm- Ralston Room
3:00pm **Opening Plenary**
Introduction: William H. Allaway,
Director, Education Abroad Program,
University of California.

3:15pm- Comstock Room
4:45pm **Workshop 1**
*"Hallmarks of Successful International
Business Programs"*

Chair: Paul W. McCracken, Edmund
Ezra Day Distinguished University
Professor Emeritus of Business
Administration, Economics and Public
Policy, Graduate School of Business
Administration, University of Michigan

Presenters: Jeffrey S. Arpan, Director,
International Business Programs,
College of Business Administration,
University of South Carolina

Marshall Geer, Vice President for
Academic Affairs, American Graduate
School of International Management

Jerry Wind, Director, Joseph H. Lauder
Institute of Management and Interna-
tional Studies, University of Pennsylvania

English Room

Workshop 2

*"Underrepresentation in International
Educational Exchange: Problems and
Strategies"*

Chair: Robert B. Bailey III, Director,
Study Abroad Program, University of
Wisconsin at River Falls

California Room

Workshop 3

"Focus on the Pacific Rim: Latin America"

5:00pm- Hospitality Suite

6:00pm **Open House for Prospective
Members of CIEE**

6:15pm- Gold Ballroom

7:30pm **Conference Reception**

8:00pm-

10:00pm **"No-host" Dinner**

Thursday, November 5th

8:00am- **Registration**

5:00pm

9:00am- Ralston Room

10:15am **Plenary II**

"Views from Abroad": Key leaders of
major universities abroad will discuss
issues and trends in the international
movement of students in the coming years.

Chair: Franz Eberhard, Secretary
General, International Association of
Universities.

Presenters: *Daniel Gourisse, Directeur,
Ecole Centrale des Arts et Manufactures

*Stanislav Petrovich Merkur'ev, Rector,
Leningrad State University

Richard S. Pedersen, President,
American University in Cairo

*invited

10:30am- Comstock Room

noon **Workshop 4**

*"Reports on Current Research in Inter-
national Educational Exchange"*

Chair: Henry Weaver, Deputy Director,
Education Abroad Program, University
of California.

English Room

Workshop 5

*"Videotape: The Future of Study Abroad
Advising"*

Chair: Edwin A. Battle, Director of
Communications, Institute of Interna-
tional Education.

French Parlor

Workshop 6

"Focus on the Pacific Rim: Asia"

12:15pm- Gold Ballroom

2:00pm **Conference Luncheon**

Chair: Barbara B. Burn, Director, Inter-
national Programs, University of
Massachusetts; Chair, CIEE Board of
Directors

2:15pm- Comstock Room

3:30pm **Workshop 7**

*"Managing Reentry Shock: Current
Strategies"*

Chair: Carol E. Saltzman, Associate
Dean, International Students and
Scholars, University of California, LA

Presenters: Bruce La Brack, Professor of
Anthropology and International
Studies, University of the Pacific

Judith Martin, Associate Professor,
Intercultural Communication, Office of
International Education, University of
Minnesota

California Room

Workshop 8

*"Student Problems with Financial Aid:
Verification, Disbursement and Certification"*

Co-Chairs: Stephen Cooper, Director,
Academic Programs Abroad, Louisiana
State University and Nancy Stubbs,
Finance Officer, Office of International
Education, University of Colorado

French Parlor

Workshop 9

"Focus on the Pacific Rim: Canada"



3:45pm- Comstock Room
5:00pm **Workshop 10**
"Strategies for Cooperation: Business Schools and Study Abroad Offices"
Chair: Carol Fixman, Assistant Director, International Affairs, American Assembly of Collegiate Schools of Business

California Room
Workshop 11
"Integrating Study Abroad into the Curriculum"
Chair: Barbara B. Burn, Director, International Programs, University of Massachusetts

French Parlor
Workshop 12
"Focus on the Pacific Rim: Australia, New Zealand and the South Pacific"

6:30pm Buses Depart for the Embarcadero
7:00pm- Aboard the M/V City of San Francisco
10:15pm **40th Anniversary Banquet and Cruise**

Friday, November 6th

8:00am- Gold Ballroom
9:30am **Breakfast Plenary**
Introduction: William H. Allaway, Director, Education Abroad Program, University of California

Speaker: David Pierpont Gardner, President, University of California

9:45am- Comstock Room
11:00am **Workshop 13**
"AIDS and International Educational Exchange: An Open Forum"

English Room
Workshop 14
"International Education Initiatives in Northern California"
Chair: Peter A. Wollitzer, Assistant Director, Education Abroad Program, University of California

11:15am- Comstock Room
12:15pm **Closing Plenary**
"Setting the Agenda for the Next Forty Years"

12:15pm- **1988 CIEE Board of Directors Meeting**
1:00pm
Attendance limited to CIEE Board of Directors

Program Notes Conference Registration

A schedule of Conference registration fees and a registration form can be found included in this booklet. Please note that October 15th is the deadline for receipt of registration forms at the special pre-registered rate.

Upon arrival at the Conference, participants should present themselves at the CIEE desk located in the Lower Emperor Norton Room of the Sheraton Palace Hotel, 639 Market at New Montgomery, San Francisco, California 94105

Hotel Reservations

A special daily rate has been arranged at the Sheraton Palace Hotel for Conference participants. Single rooms are \$78, twins \$93. *The deadline for reservations at the special Conference rate is October 3rd*; reservations received after October 3rd are subject to availability. Participants should make their own reservations, using the reservation form provided in this booklet. If you expect to arrive at the Sheraton Palace later than 4:00 p.m., the Hotel requires either the first night's deposit or the number of your American Express card in order to guarantee your reservation.

Anniversary Banquet and Cruise

The Council was established in 1947 for the purpose of chartering student ships. For more than twenty years thereafter, these student sailings were central to educational exchange activity and many professionals in the field today have special memories of that golden age. As part of its 40th anniversary observance the Council will once again charter a ship, but this time for an evening of commemoration, nostalgia and reunion. On Nov. 5, participants will board the "M/V City of San Francisco," a 151' yacht docked at Pier 33 on San Francisco's Embarcadero and set sail for a special evening cruise on San Francisco Bay. The evening's program will allow those who experienced the sailings to share their memories with those who were not lucky enough to have had the opportunity. Dinner will be served during the cruise. Bus transportation to and from the Embarcadero will be provided. It is expected that the cruise will be sold out and participants are encouraged to reserve their place early.

Council on International Educational Exchange
205 East 42nd Street, New York, N.Y. 10017

Name _____
Name of 2nd Person _____
Address _____
City _____ State _____ Zip _____
Arrival Date _____ Time of Arrival** _____
No. of Persons _____ Departure Date _____
For Guaranteed Arrival Supply Credit Card Name and Number

Card Expires _____ Room Rate _____

Reservation Requests Must be Received 30 days Prior to arrival date. Any reservations received after 30 days will be taken on a space availability basis only. Every effort will be made to reserve a room at the rate requested—if not available, next available rate will be reserved.

Check-out time 12 Noon - Check-in time 3:00 P.M.

November 2-6, 1987

\$78 single
\$93 double or twin
\$225 suite

**if arrival is later than 4:00 P.M., the first night's deposit is required or the number of your American Express Card in order to guarantee your reservation.

MAIL TO: RESERVATIONS MANAGER
Sheraton-Palace Hotel
639 Market at New Montgomery
San Francisco, California 94105

1987 Conference Registration Form

I am enclosing a check in the amount of \$ _____
to cover the following (check appropriate space).

PRE-REGISTRATION RECEIVED PRIOR TO OCTOBER 15

Member Registration \$95 Non-Member \$115
Fee Registration Fee

REGISTRATION RECEIVED AFTER OCTOBER 15. (Or at Conference)

Member Registration \$105 Non-Member \$125
Fee Registration Fee

MEAL FUNCTIONS

Annual Luncheon Nov. 5 \$16
Cruise and Banquet Nov. 5 \$40
Breakfast Plenary Nov. 6 \$10

DAILY RATE (excluding meals)

\$45 Nov. 4 (incl. reception) \$35 Nov. 6
\$35 Nov. 5

I will will not attend the pre-Conference
workshop, "Study Abroad Office Management"

**Please make checks payable to CIEE and note
on lower left hand corner "Annual Meeting."**

I have forwarded a reservation request to the
Sheraton Palace Hotel for a single/twin (circle one)
room for the nights of _____

Name: _____

Title: _____

Institution/Organization: _____

Address: _____

Telephone: _____

Mail with payment to: **Johanna Abramo**
CIEE, 205 East 42nd St.
New York, NY 10017